



**For Immediate Release**  
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### **Big Names in Mobility and Infrastructure Join ITS America**

**Washington** – Leading names as well as start-ups in technology, innovation, mobility and infrastructure, in addition to public agencies, have joined the Intelligent Transportation Society of America (ITS America) in 2020.

New members as of October 13: Alcatel-Lucent Enterprise; Alstom Group; Argonaut International Consulting; Ciena; City of Columbus; Commsignia; Deloitte; Feonix Mobility Rising; FirstTransit; Flow Labs; Horizon Signal; Jacksonville Transportation Authority; Kyyti; Los Angeles DOT; Metropia; Mineta Transportation Institute (San Jose State University); North Dakota DOT; Nuro AI; Oregon Metro; OTT HydroMet; ROADIS; SAE International; SRI Radar; Tampa Hillsborough Expressway Authority (THEA); The Ray; The Spartan Edge, LLC; Velodyne Lidar; VSI Labs; and Waycare. Three sole proprietors joined as well: Scott Belcher; Rebecca Hunter; Bob McQueen and Associates; and Blair Schlecter.

“Technology continues to transform transportation,” said ITS America President & CEO Shallen Bhatt. “We are excited to have these leaders from the public and private sectors join forces to improve safety and mobility, reduce congestion, and provide more equitable access to transportation options across the United States.”

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#### **About ITS America**

*The Intelligent Transportation Society of America advances the research and deployment of intelligent transportation technologies to save lives, improve mobility, promote sustainability, and increase efficiency and productivity. Our vision is a better future transformed by intelligent mobility: safer, greener, smarter. For more information, please visit [www.itsa.org](http://www.itsa.org)*