



**For Immediate Release
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ITS America and RX Announce 2021 Annual Meeting Conference Program
Industry Leaders to Gather in Charlotte December 7-10

Washington – The Intelligent Transportation Society (ITS America) with partner RX (Reed Exhibitions) today announced the full line-up for its 2021 Annual Meeting, which will be held December 7-10 at the Charlotte Convention Center in North Carolina.

The theme for the 2021 event is “Reimagining Transportation” and will feature keynote presentations and panels with high-ranking federal officials discussing safety, equity, and sustainability. In addition, there will be more than 60 in-person and virtual sessions exploring topics such as connected and automated technologies, equity and accessibility, innovative uses of big data, pandemic impact on transportation, supply chain and logistics, and security during the course of the conference.

The ITS America Events team has taken proactive steps and implemented guidelines and policies to help support a healthy and safe experience. All attendees, exhibitors, media, speakers, and ITS America and RX staff must be fully vaccinated against COVID-19. Masks are also required inside the Convention Center, in accordance with city and county regulations. [Visit ITS America 2021 Annual Meeting Health & Safety Polices.](#)

“We are thrilled to safely bring our colleagues together from across the country after two years of mostly virtual gatherings,” said Laura Chace, President & CEO of ITS America. “Now more than ever, as Congress appears ready to make historic transportation investments, stakeholders will have a chance to see and hear about technologies that can transform our system and make a difference for everyone, no matter where they live.”

“Along with our partner ITS America, we are looking forward to the event in Charlotte, which will celebrate and showcase innovation and cross-cutting technologies and solutions to enable a safer, greener, smarter future transformed by smart mobility,” said Will Wise, Group Vice President, RX and ITS America Events.

The event program is outlined below.

Tuesday, December 7

1 pm [I-77 Express Lanes Operations Center Technical Tour](#)

1-5 pm [General Sessions](#)

5 pm [ITS Awards Showcase](#) which features the “Best of Intelligent Transportation Systems (ITS),” “Outstanding State Chapters,” and the new “Best of MOD” awards.

Wednesday, December 8

8-10:30 am [General Sessions](#)

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1:45 pm [Keynote presentation and panel discussion](#) “Safer and More Equitable Mobility” featuring NTSB Chair Jennifer Homendy

3-4:30 pm [General Sessions](#)

11 am – 5 pm Exhibit Hall open, including the [VTTI and Pronto CONOPS Roadshow Demonstration](#). This roadshow, debuting at the Annual Meeting, will highlight demonstrations of automated driving systems developed under the Trucking Fleet Concept of Operations (CONOPS) project.

5-6 pm Exhibitor Welcome Reception

Thursday, December 9

8-9:30 am [General Sessions](#) and the [MobilityXX breakfast](#) session

9:30-10:45 am [Keynote presentation and panel discussion](#) “A Cleaner and More Sustainable Transportation System” featuring Michael Berube, U.S. Department of Energy

11-12 pm and 1-5 pm [General Sessions](#)

11-5 pm Exhibit Hall open

6-9 pm [ITS World Congress 2022 Los Angeles celebration](#) at the Nascar Hall of Fame

Friday, December 10

8-9 am [General Sessions](#)

9:30-10:45 am [State DOT Roundtable](#)

11-2:30 pm Exhibit Hall open

[Media registration](#) is free to all credentialed trade, business, and consumer reporters and bloggers who work in the transportation, technology or related business fields. Press badges permit entry into the exhibit hall, demos, all sessions, keynotes, and special networking events.

Public registration is open and available [here](#).

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About ITS America

The Intelligent Transportation Society of America advances the research and deployment of intelligent transportation technologies to save lives, improve mobility, increase accessibility and equity, promote sustainability, and improve efficiency and productivity. Our vision is a better future transformed by intelligent mobility: safer, greener, smarter. For more information, please visit www.itsa.org

About RX

[RX](#) is in the business of building businesses for individuals, communities and organizations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

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