

# Universal Basic Mobility Primer

## What is a Universal Basic Mobility?

**Universal Basic Mobility (UBM)** is the concept of providing a foundational level of mobility to all members of society, regardless of factors such as geographic location or income level, through partnerships and policies.

## What are the Core Goals of UBM?

- Provide safe, reliable, and affordable mobility options for all, enabling residents access to complete trips.
- Address mobility gaps faced by those in mobility deserts, under-represented communities, and others who may face barriers to basic mobility.
- Effectively connect people with jobs, education, medical services, and other essential needs, thereby promoting improved quality of life and fostering economic growth.

## What are the Key Concepts of UBM?

UBM is a broad concept that may take different forms and be implemented in various ways at the local level – depending, for instance, on the needs, resources, and characteristics of a specific community’s mobility ecosystem. However, there are a few overarching themes that are key to the framework:



### **Accessibility:**

Mobility should be accessible to all residents regardless of factors such as where they live or what their income level is.



### **Choice:**

Mobility options should allow residents to meet their individual mobility needs across the complete trip.



### **Connection:**

Transportation is a means to an end. The mobility ecosystem should successfully connect residents to the education, jobs, goods and services they need.

## What UBM Is \*Not\*

There is no “one-size-fits-all” UBM solution. How UBM initiatives are financed, for instance, may vary from one implementation to the next. UBM is not necessarily a free mobility system; It could be completely, partially, or not at all subsidized for the users. No state, local, or federal government is obligated to implement (nor bears full responsibility for implementing) a UBM system.