Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

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For more information, to read past issues, or to contribute a news story, please visit: www.itsa.org/mobility-in-the-making

Miami-Dade County, FL launches scooter pilot
(Photo by Refresh Miami)

Transit app adds Apple & Google Pay for ticketing
(Photo by Transit)

Township of Union, NJ launches bikeshare
(Photo by Township of Union)

Lyft & Spin announce multi-city partnership
(Photo by Lyft)

Metrolink announces trip planning partnership
(Photo by Mass Transit)

NYC travelers can now book taxis in Uber app
(Photo by Thrillist)

Bird bikeshare service comes to Cleveland, OH
(Photo by Bird)

Port St. Lucie, FL rolls out Via-powered service
(Photo by St. Lucie County)
BAKERSFIELD LAUNCHES BIKESHARE
Partnership with Spin for two-year electric bike pilot | April 4, 2022

The City of Bakersfield, California has partnered with Spin to launch a two-year electric bikeshare (e-bike) pilot. As of Monday, April 4, 125 pedal-assisted rechargeable e-bikes are available for rent, on-demand. This program was funded by an Active Transportation Program state grant, which supports the bikeshare’s operation, maintenance, and discounts for students and low-income individuals. The standard cost for a ride is $1 to unlock and $0.39 per minute to ride. Bikes can be booked via the Spin app and either returned to a Spin rack or locked out of the way when the trip is complete.

ST. LOUIS PILOTS MICROTRANSIT
Partnership for on-demand electric shuttle service | March 28, 2022

The City of St. Louis’s Downtown Engagement and Public Safety Initiative has partnered with Labyrinth Smart Mobility to launch STL Downtown Link, a microtransit pilot for free, on-demand shuttle service in downtown St. Louis, Missouri. Through this program, Labyrinth Smart Mobility will manage two six-person electric shuttles, which will operate on weekdays from 9:00 a.m. to 2:00 p.m. and from 3:00 to 8:00 p.m. The pilot is funded through the American Rescue Plan Act and will run until the end of the year. STL Downtown Link aims to enhance connectivity and improve access to local amenities.