MOBILITY IN THE MAKING

ABOUT

Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

This publication is produced with support from USDOT's Intelligent Transportation Systems Joint Program Office (ITS JPO).

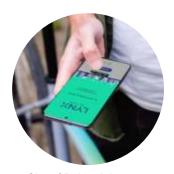
For more information, to read past issues, or to contribute a news story, please visit: www.itsa.org/mobility-in-the-making







Shared rides return to Uber via UberX Share (Photo by Uber)



City of Baker, LA teams up for microtransit pilot (Photo by <u>Via</u>)



State grant to expand Milwaukee rideshare pilot (Photo by MBJ)



Free bikeshare pilot launches in Pacoima, CA (Photo by Pacoima Beautiful)



USDOT announces ICAM
Pilot Program grants
(Photo by USDOT)



Bikeshare program rolls out in Broken Arrow, OK (Photo by This Machine)



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NYC DOT announces scooter pilot expansion (Photo by NYC DOT)



Lyft introduces option for riders to pay via cash (Photo by Lyft)



Freebee on-demand shuttle service expands (Photo by Mass Transit)

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(Photo by WCNC)

REGIONAL CO BIKESHARE LAUNCHES

Partnership rolls out electric bikeshare system, Shift Bike | June 7, 2022

The Town of Vail, Town of Avon, and EagleVail Metro District have teamed up with Drop Mobility to launch Shift Bike, a regional electric bikeshare system operating across communities in Eagle County, Colorado. Shift Bike includes 90 electric bikes (e-bikes) and 20 hub stations where the bikes can be rented and must be returned at the end of a trip. "Pay as you go" rides cost \$3 to unlock and \$0.40 per minute. Those who live, work, or own property in Eagle County can alternatively choose to access the e-bikes via a monthly or seasonal membership. This program aims to promote sustainable mobility.

MATTHEWS TEAMS UP FOR SCOOTERS

Town of Matthews, NC, launches Bird scooter program | July 1, 2022

The Town of Matthews has teamed up with Bird to launch a one-year scooter share pilot program in Matthews, North Carolina. Through this program, as of July 1, 50 electric scooters (e-scooters) are available for rent. In addition to standard trip rates, Bird offers discounted pricing to eligible travelers, including low-income riders, Pell grant recipients, select local nonprofit and community organizations, veterans, and senior citizens. Free e-scooter rides are also available to healthcare workers and emergency personnel. This pilot aims to support eco-friendly, affordable travel and reduce traffic.

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