

MOBILITY IN THE MAKING

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ABOUT

Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

This publication is produced with support from USDOT's Intelligent Transportation Systems Joint Program Office (ITS JPO).

For more information, to read past issues, or to contribute a news story, please visit: www.itsa.org/mobility-in-the-making



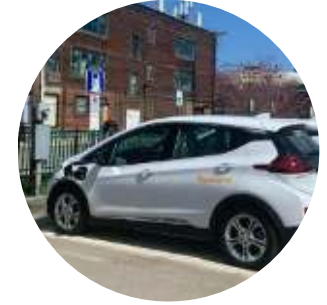
U.S. Department of Transportation



Hampton Roads Transit pilots on-demand service
(Photo by [Via](#))



Permanent adaptive bike-share program rolls out
(Photo by [SFMTA](#))



Rochester, NY launches EV carshare program
(Photo by [FloShare](#))



Harper College partners with Koloni for bikeshare
(Photo by [Harper College](#))



Michigan announces Mobility Wallet Challenge
(Photo by [State of Michigan](#))



Electric bikeshare pilot goes live in Boise, ID
(Photo by [Vall-eBike](#))



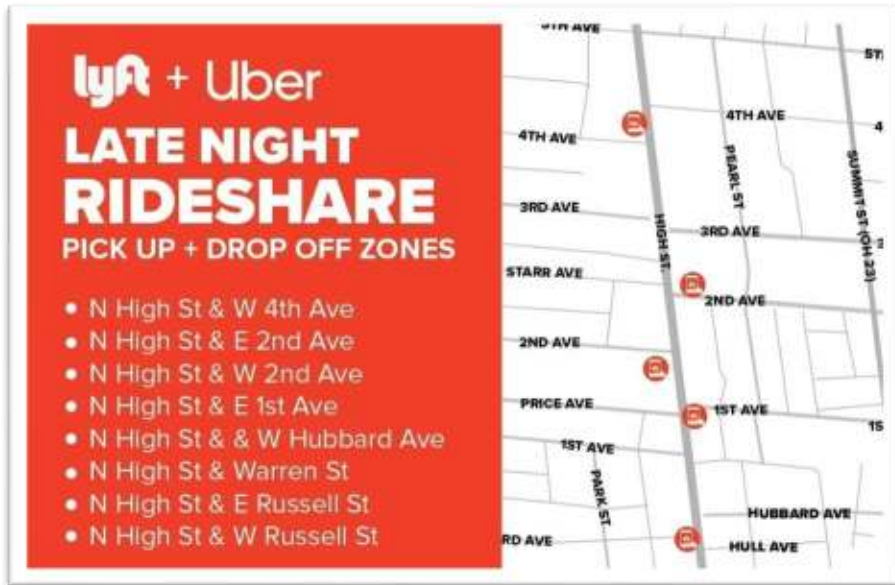
Lake Link now offering free microtransit service
(Photo by [SSTMA](#))



Rideshare for individuals with dementia launches
(Photo by [Melanin Minded LLC](#))



Redwood City, CA & Bird launch scooter program
(Photo by [Climate Magazine](#))



(Photo by [Short North Alliance](#))



(Photo by [Via](#))

COLUMBUS PARTNERS FOR SAFETY

Pilot with Short North Alliance, COTA, Lyft, and Uber | July 15, 2022

The City of Columbus has teamed up with the Short North Alliance, the Central Ohio Transit Authority (COTA), Lyft, and Uber to pilot a late-night drop-off and pickup zone program in the Short North Arts District of Columbus, Ohio. Through this three-month program, eight zones have been designated for downtown ridehailing pickup and drop-off, to promote safety and mitigate traffic backups. Between the hours of 10pm and 3am daily, riders who travel via Uber or Lyft in the Short North will be directed to start and/or end their trip at the nearest zone, which will be communicated in-app and with associated signs.

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CHANDLER FLEX SERVICE LAUNCHES

City of Chandler, AZ, partners for on-demand vanpooling | July 12, 2022

The City of Chandler has partnered with Via to launch [Chandler Flex](#), an on-demand transit service that offers shared minivan rides from Monday to Friday (6am to 9pm) within the designated service area in Chandler, Arizona. To use Chandler Flex, travelers should book a ride through the mobile app or by calling and walk to the designated, nearby “virtual bus stop.” A standard single ride costs \$2, with a \$1 added charge for each extra passenger. Middle and high school students ride for free. Costs for this program are largely covered through an “A for Arizona Transportation Modernization Grant.”

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