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## ITS AMERICA CONTINUES TO ATTRACT PROMINENT INDUSTRY LEADERS

Tesla Among Organization's Newest Members

**Washington** – Nine organizations are the latest to join the Intelligent Transportation Society of America (ITS America), which kicks off the 28<sup>th</sup> ITS World Congress in Los Angeles this weekend. These new members represent the diversity of the industry and include public sector and private sector leaders and innovative start-ups.

New members over the last three months are; Automated Roads; Bishop Consulting; Connected Signals; Innoviz Technologies, Inc.; LYT; Pipedream Laboratories, Inc.; Southern California Association of Governments; Tesla; and Waabi.

"As we gather in Los Angeles to discuss how transportation is transforming our lives, we are so thrilled to welcome these amazing industry leaders as new members," said ITS America President & CEO Laura Chace. "We look forward to working with all our members as they continue to develop and deploy technologies that create access to opportunity for people across the country and around the world."

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## **About ITS America**

The Intelligent Transportation Society of America advances the research and deployment of intelligent transportation technologies to save lives, improve mobility, increase accessibility and equity, promote sustainability, and improve efficiency and productivity. Our vision is a better future transformed by intelligent mobility: safer, greener, smarter. For more information, please visit www.itsa.org