MOBILITY IN THE MAKING

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ABOUT

Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

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For more information, to read past issues, or to contribute a news story, please visit: www.itsa.org/mobility-in-the-making

MOBILITY IN THE MAKING

- GCRTA partners for last-mile mobility for workers
  (Photo by GovTech)

- Spin & Eastern Michigan University offer scooters
  (Photo by The Ann Arbor News)

- May Mobility & Via team up for AV shuttle service
  (Photo by May Mobility)

- Chicago City Council approves delivery pilot
  (Photo by Starship)

- Lyft & Argo AI roll out AV ridehailing in Austin, TX
  (Photo by Argo AI)

- WSP offers integrated mobility services suite
  (Photo by WSP)

- Elavon launches mass transit payment platform
  (Photo by Digital Transactions)

- Tualatin, OR launches electric scooter pilot
  (Photo by Lime)

- Nuro & Uber partner for automated food delivery
  (Photo by Uber/Nuro)
METRO TRANSIT MICRO LAUNCHES

Partnership for microtransit in North Minneapolis | September 10, 2022

The Metropolitan Council, Metro Transit, and Transit Team have partnered to launch Metro Transit micro, the first public on-demand ridesharing service in the City of Minneapolis, Minnesota. Through this program, five minibuses will offer on-demand rides from 5am to midnight within the designated service area. Metro Transit micro trips cost the same amount as a regular bus ride and can be purchased with cash, using a Go-To Card (including TAP cards, Metropass, College Pass, or Student Pass), or through the Metro Transit app offered by Via Mobility. Rides may be requested via app or by calling.

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BRADENTON SCOOTERS ROLL OUT

City of Bradenton officially launches scooter share | September 1, 2022

The City of Bradenton and Bird have officially launched their new scooter program in Bradenton, Florida. Through this partnership, 200 scooters are available on-demand and may be unlocked and ridden within the designated deployment area in downtown Bradenton. At the end of a trip, riders should park the scooter at one of the virtual parking corrals identified within the Bird app. Medical workers may ride for free for up to 30 minutes, twice per day. If riders do not have a smart phone, this service can also be accessed via email and text message. This program aims to offer an alternate mode for mobility.

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