MOBILITY RUSH 2

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WHEELS ON DEMAND - LYFT & UBER

Exciting PPP to improve service and efficiency in Dublin, CA
Anticipated to launch in mid-September, 2016 (1 year pilot program)

Wheels on Demand is a public-private partnership between the Livermore Amador Valley Transit Authority (LAVTA), a traditional taxicab company, and Lyft and Uber. The objective of the partnership is to provide first and last mile connectivity into BART and the Wheels bus system to more people at a lower cost. Ridesplitting services such as UberPOOL and LyftLine will be used. For the East Dublin Wheels on Demand, LAVTA will pay for half of the taxicab or TNC fare up to $5 for passengers travelling within the project area, or to/from BART to the project area. For West Dublin, LAVTA will discount any trip that has an origin and destination within the proposed service area including the West Dublin/Pleasanton BART station.

MORE

(Photo by LAVTA)

LYFT & MARTA for FIRST/LAST MILE

Lyft to connect residents to MARTA stations in Atlanta, GA
Launched August 19th, 2016 (Limited time)

Lyft has partnered with the Metropolitan Atlanta Rapid Transit Authority (MARTA) to provide first and last mile connectivity. The objective of the limited time offer is to provide safe, reliable, and affordable rides to/from MARTA stations. The offer is targeted for new Lyft passengers, who can download the Lyft app and use a promo code for 50% off each of their first 10 Lyft rides.

MORE

(Photo by Lyft)

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🔊 RELATED NEWS

Uber tests self-driving fleet in Pittsburgh, PA
(Photo by M. Pendergrass)

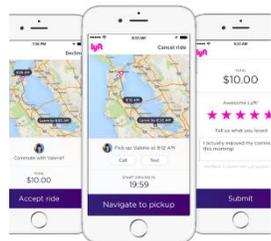**Massachusetts taxes TNCs 20 cents per ride**
(Photo by Boston Magazine)

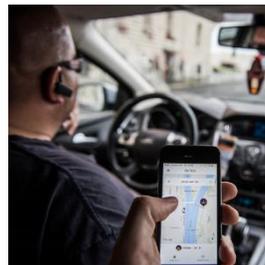**Lyft partners with Honor smartphones**
(Photo by Lyft)

Arlington County looking to Uber & Lyft?
(Photo by Arlington County)

Lyft pauses its Carpool feature for now
(Photo by Lyft)

Uber has lost at lease $1.2B in 2016
(Photo by A. Stiller)

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