

MOBILITY RUSH 7

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PSTA EXPANDS PARTNERSHIP

Pilot program expands to across entire Pinellas County, FL

Anticipated to launch in mid-December, 2016 (6 month pilot)

The Pinellas Suncoast Transit Authority (PSTA) Board of Directors has approved new contracts with Uber and United Taxi, expanding their previous small pilot area, and for the first time are partnering with Lyft, to improve accessibility to and from designated bus stops. This program, Direct Connect, is designed to allow more residents access to PSTA's primary bus lines by providing low-cost Uber, Lyft or taxi rides. Under this program, PSTA is providing a \$5 discount per trip so that rides will cost \$1 on average, in order to attract an even wider customer base to use public transportation as their preferred mode.

(Photo by [D. Oines](#))

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NCDOT INTEGRATES RAIL WITH UBER & BUS

Pilot program with TransLoc aims to solve last-mile problem in NC

Launched on November 2nd, 2016 (3 month pilot)

The North Carolina Department of Transportation (NCDOT) has launched a pilot program with TransLoc to provide trip planning for Amtrak passengers to and from 9 stations across the state, including Raleigh, Durham, and Charlotte. Travelers select their train station in TransLoc's Rider app, which then plans their route using Uber and public transit based on the train schedule. The partnership is intended to spread awareness of transit options, and to help riders solve the first-mile/last-mile program, according to NCDOT Rail Director Paul Worley.

(Photo by [NCDOT](#))

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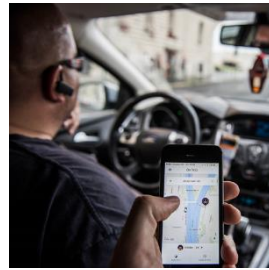
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(Photo by [Maven](#))



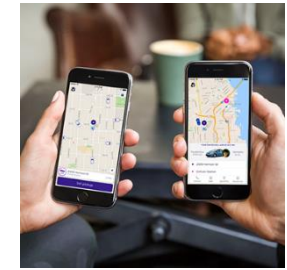
SEPTA strike increases demand for TNCs

(Photo by [Uber](#))



Didi is definitely going global

(Photo by [CBN](#))



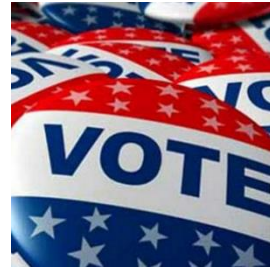
Racial & gender discrimination in TNCs

(Photo by [Boston Magazine](#))



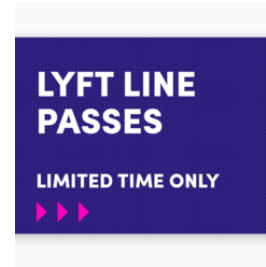
Toyota partners with Getaround

(Photo by [Getaround](#))



Lyft, Uber & Zipcar deals for Election Day

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Lyft Line passes for November

(Photo by [Lyft](#))



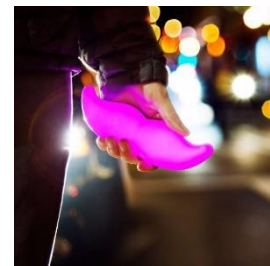
On-demand trucking for Unilever with Convoy

(Photo by [Trucks.com](#))



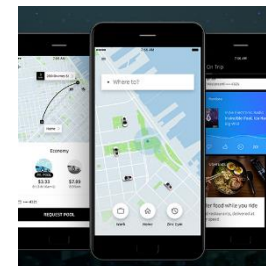
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Mobile tickets for Metro Transit

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