MOBILITY RUSH 19

TRANSIT | MOD | PARTNERSHIPS

WHEELS WHEN YOU WANT THEM

Zipcar partners with the City of Santa Barbara, CA
Launched on April 18, 2017

The City of Santa Barbara partnered with Zipcar to bring its 'Wheels When You Want Them' membership service. As of April 18, ten Zipcars are available for reservation by the hour or by the day with gas and insurance included. The vehicles are located in designated parking spots throughout the city, including City Garages and Amtrak Depot lots. This partnership builds on Zipcar's program in the Greater Los Angeles Area.

(Photo by HBR)

MORE

HART HYPERLINK ADDS TESLA VEHICLES

Tesla vehicles for first/last mile program in Hillsborough County, FL
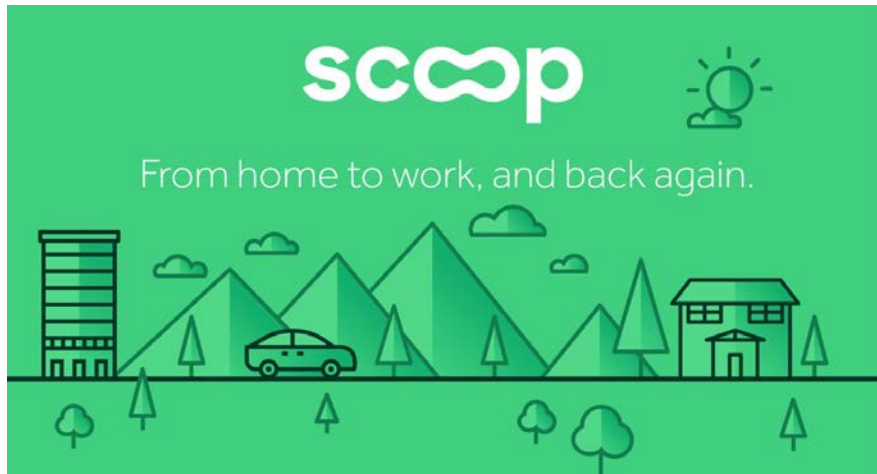*Launched on April 24, 2017*

The Hillsborough Area Regional Transit Authority (HART) is expanding its first/last mile pilot program, HyperLINK. The expansion includes the deployment of four Tesla Model X vehicles and one MV-1 model serving areas surrounding the University of South Florida. The lease costs of Tesla vehicles are funded by private donations from local businesses. The Tesla vehicles are painted in HART's blue and white colors, with stickers highlighting the private businesses that donated to the program. The MV-1 vehicle seats seven and can be used to accommodate riders with disabilities.

(Photo by Tampa Bay Times)

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SCOOP & CITY OF SEATTLE

Discounted carpool commutes in Seattle, WA
Launched on April 17, 2017

The City of Seattle is partnering with dynamic carpooling provider, Scoop Technologies, in order to encourage carpooling to and from designated areas within the South Lake Union neighborhood. Since its launch on April 17, individuals living and working in areas with 98109 and 98121 zip codes have access to Scoop carpools with a discount of $2 to $3 per ride, thanks to a $49,000 contribution from the City's Commute Trip Reduction program. The program is anticipated to last approximately three months and aims to help ease local congestion.
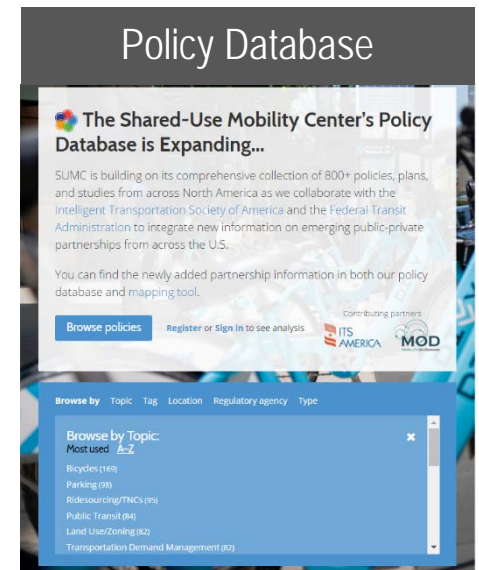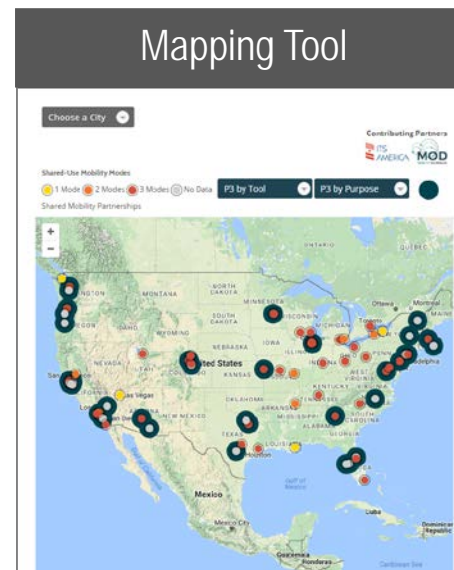
(Photo by Scoop)

MORE

tools for
SHARED-USE MOBILITY CENTER

MOBILITY-ON-DEMAND PARTNERSHIPS

It is with pleasure that ITS America and the Federal Transit Administration's Mobility-on-Demand (MOD) team announce our collaboration with the Shared-Use Mobility Center (SUMC). The Mapping Tool and Policy Database of SUMC's Shared Mobility Toolkit now include data on public-private partnerships between MOD providers and both transit agencies and local organizations. Click below to access the tools.

Mapping Tool

Policy Database
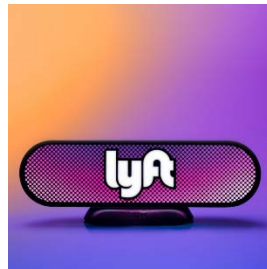
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🔊 RELATED NEWS

Uber's new EV leasing program in Portland
(Photo by A. Stiller)

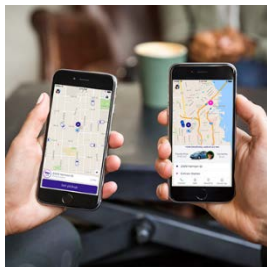**Request Lyft via The Weather Channel App**
(Photo by Lyft)

VVTA's Vanpool surpasses 200 vanpools
(Photo by VVTA)

Validated expands nationally across 10 cities
(Photo by Google Play)

TNCs as an alternative to EMS transport?
(Photo by Boston Magazine)

Uber for Business expands with Uber Central
(Photo by Uber)

NJ Transit train derails, commuters turn to TNCs
(Photo by A. Moreira)

Uber partners with Getaround
(Photo by Getaround)

Partnership - Boulder's first electric HOP bus
(Photo by City of Boulder)

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