# **MOBILITY RUSH 23**

TRANSIT | MOD | PARTNERSHIPS

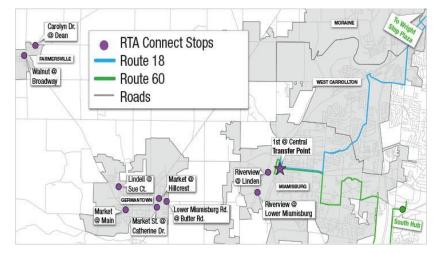


### **CAPITAL METRO & VIA PARTNER FOR PICKUP**

*Pilot program, the Pickup app, to provide ride-hailing service in Austin, TX Launched on June 6, 2017* 

In partnership with on-demand, ridesharing company Via, Capital Metro has developed the Pickup app. As of June 6, riders in Northeast Austin (ranging from the intersection of Manor Rd. and Airport Blvd. to the I-35 access road north of Rutherford Ln.) can use the Pickup app to access a new ride-hailing bus service that can accommodate up to nine passengers. Pickup service will be free of charge for a limited time, and is available from 9am – 6pm on Tuesdays, Thursdays, and Saturdays. This pilot program aims to provide door-to-door, on-demand public transportation service to Austin residents, and is replacing Capital Metro's MetroFlex Upper Eastside pilot route.

(Photo by Capital Metropolitan Transportation Authority)



#### **RTA PARTERSHIP FOR RURAL RESIDENTS**

*Pilot program with Lyft to connect users to Greater Dayton RTA in OH Launched on June 4, 2017* 

As of June 4, Ohio's Greater Dayton Regional Transit Authority (RTA) and Lyft launched their new partnership, RTA Connect. RTA Connect aims to link rural riders (specifically those living in and around the Germantown, Farmersville, and Miamisburg areas) to RTA transfer points where there is faster and more frequent transit service, in order to provide rural users with greater transportation flexibility and accessibility. Through this program, riders can use Lyft to travel to/from these transfer points, and RTA will subsidize the price of connecting rides so that travel cost does not increase. Rides can be reserved via smartphone or by calling the RTA Call Center.

(Photo by Greater Dayton RTA)





MORE

## **MOBILITY RUSH 23**

TRANSIT | MOD | PARTNERSHIPS

### 



Zipcar & Amtrak expand existing partnership (Photo by Zipcar)



Via & Curb bring ridesharing to NYC taxis (Photo by TechCrunch)



Zagster & Enjoy Peoria launch new bikeshare (Photo by <u>Peoria Public Radio</u>)



Lyft & Uber approved to operate at BWI airport (Photo by <u>BWI Airport</u>)



GoBike service expands in SF this summer (Photo by GoBike)



ReachNow adds 100+ Seattle charging stations (Photo by <u>BMW</u>)



Zagster bikeshare comes to Manchester, NH (Photo by Zagster)



GIG Car Share offers ridesharing in California (Photo by GIG Car Share)



Filld & car2go expand mobile fueling partnership (Photo by car2go)



City of Bellevue's Vision Zero Partnership (Photo by ITE)



BlueCross BlueShield

Blue Cross Blue Shield partners with Lyft (Photo by <u>Blue Cross Blue Shield</u>)



Lyft & nuTonomy partner for autonomous vehicles (Photo by Lyft)

