

MOBILITY RUSH 28

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SCOOP & SAN MATEO COUNTY PARTNER

*New partnership to incentivize carpooling in San Mateo County, CA
Announced and active as of August, 2017*

The City/County Association of Governments of San Mateo County (C/CAG) and Scoop have partnered in an effort to encourage carpooling, as part of the pilot program, “Carpool In San Mateo County!” Through this partnership, drivers and riders who link-up to form a carpool using the Scoop app during peak travel periods (from 5:30-10:00am and 3:30-8:00pm) will receive \$2. This carpool incentive can be received up to two times per day (for a total of \$4). All local residents and commuters are eligible to participate. “Carpool In San Mateo County!” is supported by \$1,000,000 from C/CAG and aims to reduce local traffic, the need for parking, and greenhouse gas emissions.

(Photo by [C/CAG of San Mateo County](#))

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BIKESHARE COMES TO THE ROGUE VALLEY

*New bikeshare program launches in four locations in southwestern Oregon
Launched on August 16, 2017*

The Oregon Department of Transportation (ODOT) and the Rogue Valley Transportation District (RVTD) have partnered with Zagster to launch “Rogue Bike Share” in Oregon. Through this program, Zagster bikes are now available to be rented in Medford and three locations in Ashland for \$3 per hour or for reduced rates via membership. Basic membership costs \$10 per month or \$25 per year, and grants members a lower rental fee of \$2 per hour after 2 free hours of use per trip. This pilot, funded by ODOT, RVTD, the City of Ashland, and Southern Oregon University, and managed by Rogue Valley Council of Governments, aims to make local commutes more convenient.

(Photo by [Rogue Valley Council of Governments](#))

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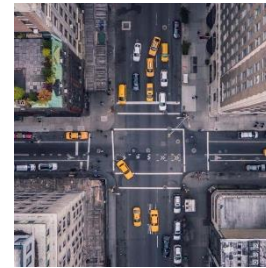
NCCU & Zagster launch new bikeshare program

(Photo by [Zagster](#))



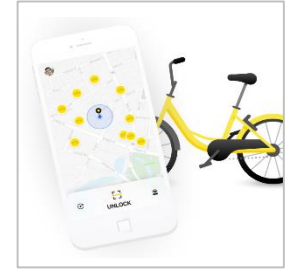
Lyft & WNY Medicaid partner for free rides

(Photo by [GBU TACO](#))



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Chinese bikeshare, Ofo, launches in Seattle, WA

(Photo by [Tech Crunch](#))



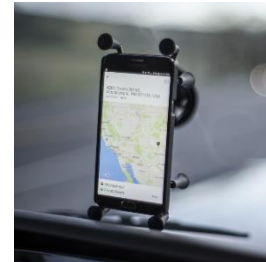
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(Photo by [Maven](#))



Spin launches bikeshare in South San Francisco

(Photo by [Tech Crunch](#))



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Lyft & the Riverside, IL Police Department partner

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Toyota & Servco to pilot test carsharing in Hawaii

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Limebike kicks off service in South San Francisco

(Photo by [City of SSF](#))