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ZIPCARS ADDED TO 5 METRORAIL STATIONS

Zipcar launches new carsharing partnership in Miami-Dade County, FL

Launched on August 25, 2017

On August 25, Miami-Dade County and Zipcar announced their new partnership. Through this program, ten Zipcars are now available for reservation, on-demand, at five Metrorail stations in Miami-Dade County, Florida. Once users have become a Zipcar member (which is $7/month or $70/year), vehicles can be reserved via the Zipcar mobile application for an hourly or daily rate. The cost of gas, insurance, maintenance, and 180 miles of driving is included in the reservation rate. This partnership aims to make Metrorail pick-up and drop-off more convenient, while also potentially reducing personal vehicle ownership, traffic, congestion, and CO2 emissions.

(Photo by Zipcar)

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BIKESHARE COMES TO THE JERSEY SHORE

Partnership brings multi-station bikeshare to the City of Ashbury Park, NJ

Launched on August 24, 2017

The City of Ashbury Park and Zagster, Inc. have partnered to launch a new bikeshare program in Asbury Park, New Jersey. As of August 24, thirty bikes are available on-demand at six stations throughout the city. Bike rental is available to residents and visitors, ages 18 and up, via either an hourly rate (of $3 per hour, up to $36 per ride) or via annual membership. Annual membership costs $30 per year and grants users 2 hours of free bike use per trip. This partnership is supported by Asbury Park Boardwalk, iStar (Asbury Park Now), Home Drug Store, and The Asbury Hotel, and aims to both decrease congestion and increase mobility in within the City.

(Photo by The City of Ashbury Park)

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INTER-CITY UBER PARTNERSHIP EXTENDS

Uber announces the start of Phase 2 of its 5-city pilot program in central FL
Launched on August 21, 2017

Five Florida cities, Altamonte Springs, Lake Mary, Longwood, Maitland, and Sanford, have partnered with Uber to provide subsidized inter-city Uber rides to residents and visitors in central Florida. This partnership is Phase 2 of a pilot study launched by the five cities and Uber in 2016, examining travel beyond/between city boundaries. As part of this pilot, each city pays 20% of Uber fares for trips that end within their respective city limits and 25% of rides that begin or end at the SunRail station inside of their city (with the discount applied automatically when users book a ride with Uber). This innovative program aims to provide a convenient, affordable alternative to driving.

(Photo by Alexander Torrenegra)

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ON-DEMAND SHUTTLE SERVICE LAUNCHES

Lone Tree Link kicks off "Link on Demand" with Uber, in Lone Tree, CO
Launched on August 16, 2017 (pilot through Dec. 31, 2017)

Lone Tree, Colorado and Uber have partnered to launch a new pilot program, Lone Tree Link On-Demand, Powered by Uber (Link On-Demand). This pilot builds on Lone Tree's existing free shuttle service Lone Tree Link, a fixed-route circulator comprised of four buses. Through the new partnership, starting August 16, one of the Link buses has been connected to Uber's server and reassigned to provide door-to-door, on-demand service. Link On-Demand operates on business days from 7am-7pm, and users can order a ride to and from anywhere within city limits. This pilot aims to provide more flexible rides to residents and employees within the Lone Tree community.

(Photo by Lone Tree Link)

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🔊 RELATED NEWS

NYC startup launches carpool service, "GoKid"
(Photo by GoKid)

Washington DC soon to pilot dockless bikeshares
(Photo by WAMU)

Uber & the University of Pennsylvania partner
(Photo by Philadelphia Magazine)

Montgomery Parks launch new bikeshare program
(Photo by Montgomery Parks)

Zagster bikeshare now available at Penn State
(Photo by Zagster)

University of Kentucky launches Zipcar carshare
(Photo by Zipcar)

CDOT works on fare card integration with Divvy
(Photo by Curbed Chicago)

Lyft partners to offer free rides for pregnant women
(Photo by City of Detroit)

Richmond, VA launches "RVA Bike Share"
(Photo by RVA Bike Share)

Retirement community in Florida partners with Lyft
(Photo by Lyft)

Uber & Walmart partner in Dallas, Orlando, & Tampa
(Photo by Tech Crunch)

FreeRide LLC's Columbus rideshare uses golf carts
(Photo by The Lantern)

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