

MOBILITY RUSH 32

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LYFT & THE CITY OF PHEONIX PARTNER

*First Mile Last Mile partnership to improve transit access in Phoenix, AZ
Launched on October 18, 2017 (6 month pilot program)*

The Phoenix Public Transit Department & Lyft have partnered to launch the “First Mile Last Mile” program, a six month pilot program aimed at facilitating commuter access to local bus lines. Through this program, as of October 18, Lyft is providing service to and from bus stops in the northern and southern-most parts of Phoenix, Arizona at a reduced rate. Specifically, riders can use the code TRANSITPHX to receive a 20% discount on trips to or from the over 500 participating bus stops. Additionally, new Lyft passengers will be eligible for \$5 discounts on their first four rides. Through this pilot program the City of Phoenix hopes to make public transit more accessible.

(Photo by [Lyft](#))

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HEALTHY RIDE LAUNCHES FREE BIKESHARE

*Allegheny County Port Authority & Healthy Ride partner in Pittsburgh, PA
Launched on September 28, 2017 (6 month pilot program)*

In partnership with local bikeshare network, Healthy Ride, the Port Authority of Allegheny County has launched Healthy Ride 2.0, a bikeshare that allows transit riders to borrow bikes for unlimited 15-minute increments, free of charge. This six month pilot program is unique in that it allows users to access bikes without requiring a credit card. Rather, bikes can be borrowed using the city’s \$1 RFID-based transit pass, ConnectCard, which can be purchased with cash. ConnectCards can be linked to the bikeshare by entering one’s phone number at one of 50 bike kiosks upon first use. This partnership aims to fill travel gaps for a wide range of Pittsburg transit users.

(Photo by [Healthy Ride](#))

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MoGo to launch adaptive bikeshare pilot program

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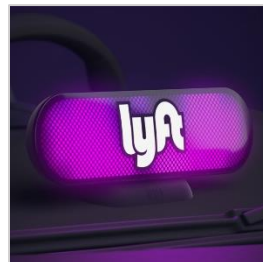
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Baltimore re-launches its bikeshare after updates

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