

MOBILITY RUSH 33

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS



DART LAUNCHES NEW PILOT PARTNERSHIP

*DART, Lyft, & MV Transportation partner for paratransit service in Dallas, TX
Launched on October 25, 2017*

Dallas Area Rapid Transit (DART) has partnered with paratransit service provider, MV Transportation, and rideshare service provider, Lyft, to offer on-demand paratransit service in Dallas, Texas. This pilot supplements MV Transportation's operation of DART's paratransit program, enabling 160 participating paratransit riders to book free Lyft rides for their travel needs. Ride costs are covered under the existing contract between DART and MV Transportation, and the program will be operated on a month-by-month basis. This partnership expands the system's paratransit capacity by 7% and aims help elderly and disabled users access timely rides when needed.

(Photo by [MV Transportation](#))

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RURAL RIDE-HAILING LAUNCHING IN TEXAS

*Partnership to provide rural ride-hailing service in the Coastal Bend Region
Launch: November 2017*

The Texas Department of Transportation and the Coastal Bend Center for Independent Living have partnered with Liberty Mobility Now (Liberty) to roll out MobilityNOW! in the Texas Coastal Bend Region. The MobilityNOW! project aims to facilitate transportation for vulnerable communities in rural areas. Specifically, this partnership serves to increase transportation options for individuals with disabilities, veterans, the elderly, and low income families in rural Texas by providing access to affordable, 24/7 ride-hailing service. Rides can be reserved via a toll-free call center or smart phone application. Texas is the sixth of seven states to roll out Liberty's MobilityNOW! this year.

(Photo by [Liberty Mobility Now](#))

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City of Eugene to launch bikeshare partnership

(Photo by [City of Eugene](#))



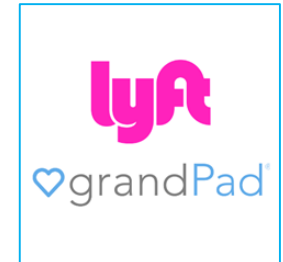
Hoboken-based bikeshare expands to new locations

(Photo by [Hudson Bike Share](#))



JUMP bikeshare to launch in Santa Cruz this spring

(Photo by [Santa Cruz Sentinel](#))



Lyft & grandPad partner to ease ride reservation

(Photo by [PRWeb](#))



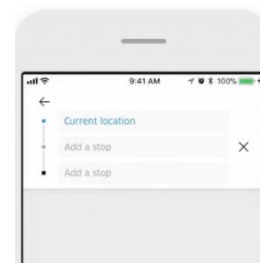
UberPOOL & DataPath Inc. announce partnership

(Photo by [DataPath](#))



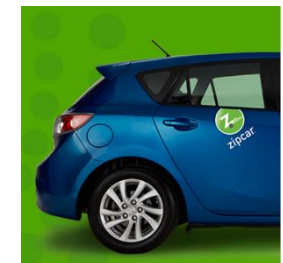
Purdue bikeshare startup, VeoRide, launches in IN

(Photo by [Purdue News Service](#))



Riders can now add up to 3 stops to their Uber route

(Photo by [Uber](#))



Zipcar offers monthly fee for unlimited M-F access

(Photo by [Zipcar](#))



Cubic to transform NYC ticketing system for MTA

(Photo by [Cubic](#))



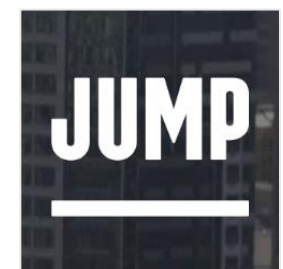
Go Go Grandparent offers ridesharing for seniors

(Photo by [Go Go Grandparent](#))



Spin launches bikeshare service in Aurora, CO

(Photo by [Spin](#))



JUMP to deploy more e-bikes in D.C. this month

(Photo by [JUMP](#))