

MOBILITY RUSH 39

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS



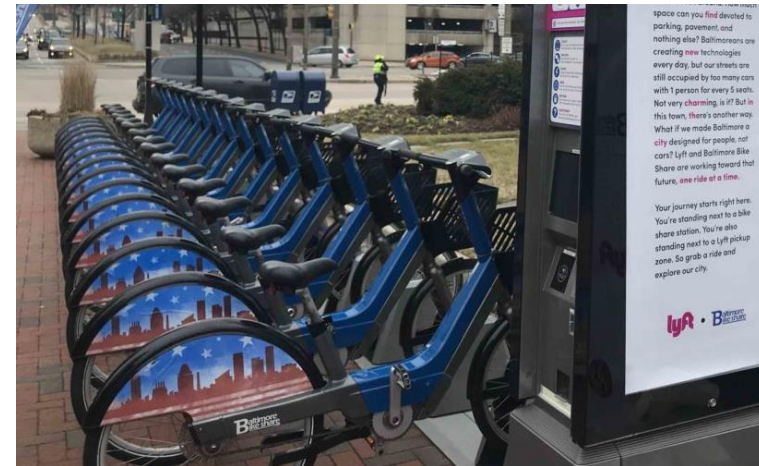
RTC LAUNCHES PARATRANSIT PARTNERSHIP

*RTC & Lyft partner to provide service to paratransit riders in Las Vegas, NV
Launched on February 12, 2018 (6 month pilot)*

The Regional Transportation Commission of Southern Nevada (RTC) in Las Vegas, Nevada has partnered with Lyft to launch a six-month paratransit pilot program. Through this program, Southern Nevada Transit Coalition (SNTC) paratransit riders can opt-in to receive Lyft rides instead of their standard SNTC paratransit service. Unlike the existing service, participants can book Lyft rides not only in advance, but also on-demand. The first \$3 of each ride is covered by the customer and the next \$15 is subsidized by RTC. Rides can be booked via the Lyft app or by calling RTC Customer Care. Wheelchair accessible vehicles are also available. The aim of this pilot is to provide an efficient, flexible, cost-effective travel option for RTC paratransit customers.

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(Photo by [RTC](#))



BALTIMORE PARTNERS FOR NEW MOD HUBS

*Partnership between the city, Baltimore Bike Share, & Lyft in Baltimore, MD
Launched on February 15, 2018 (3 year pilot)*

Lyft has partnered with the City of Baltimore and Baltimore Bike Share to integrate ridesharing and bikesharing at five select, high-traffic locations. Specifically, Lyft is sponsoring Baltimore Bike Share stations at the Baltimore Visitor Center, National Aquarium, Shot Tower Metro, Harbor East, and Hopkins Place. These “transportation hubs” will not only offer access to bikes but also have designated Lyft pick-up and drop-off zones as well. Though users still have to book rides in the respective service’s app, both apps will include some integrated features. Baltimore Bike Share is also offering Lyft users one month of free bikeshare membership. This partnership aims to better connect Baltimore residents to multimodal transportation options.

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(Photo by [Technically Media Inc.](#))

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RELATED NEWS



New Uber service, Uber Express POOL, launches
(Photo by [Uber](#))



Dockless bikesharing comes to San Diego, CA
(Photo by [KPBS](#))



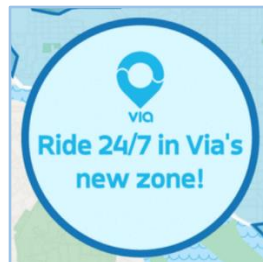
Lyft expands ridesharing service to 50+ more cities
(Photo by [Lyft](#))



Towson University & Spin launch bikeshare program
(Photo by [The Towerlight](#))



Spin to launch an electric scooter-sharing service
(Photo by [TechCrunch](#))



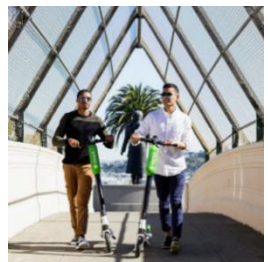
Via expands service zone in DC & operation hours
(Photo by [Via](#))



Pomona College & Ofo partner for bikeshare pilot
(Photo by [Pomona College](#))



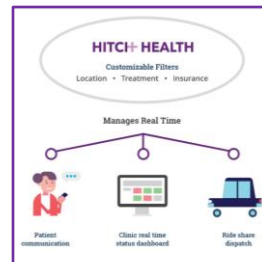
Lime-E electric bikes by Limebike come to Seattle
(Photo by [Limebike](#))



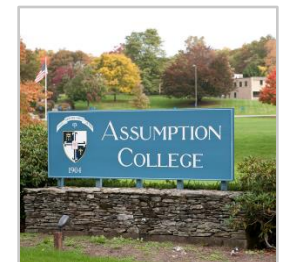
LimeBike to offer electric scooter service, Lime-S
(Photo by [LimeBike](#))



Pace bikeshare to come to Bloomington, Indiana
(Photo by [Herald Times Online](#))



Hitch Health & Lyft offer non-urgent medical rides
(Photo by [Hitch Health](#))



Uber partners with college in Worcester, MA for rides
(Photo by [Worcester Magazine](#))