

MOBILITY RUSH 41

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS



NOBLESVILLE PARTNERS WITH ZAGSTER

*Bikeshare partnership between Zagster & the City of Noblesville, IN launches
Launched on March 23, 2018*

The City of Noblesville, with the support of Hamilton County Tourism and BorgWarner, has partnered with Zagster to launch a local bikeshare program. As of March 23, ten cruiser bikes are available at two downtown stations. A third station is also scheduled to open this May. Bikes can be borrowed through the Zagster app for either \$1 per 30 minutes (up to \$20 per ride) or via an annual membership that grants riders 1-2 hours of free ride time per trip, depending on whether the customer has standard, student, or sponsor membership. Riders can lock the bikes anywhere for mid-trip stops but must return them to one of the designated stations at the end of the ride. This bikeshare aims to offer a healthy and convenient way to get around the city.

[MORE](#)

(Photo by [Zagster](#))



MONROVIA LAUNCHES MOBILITY PROGRAM

*The City partners with Lyft & LimeBike for "GoMonrovia" in Monrovia, CA
Launched on March 17, 2018*

The City of Monrovia has partnered with Lyft and LimeBike to launch "GoMonrovia." This multimodal transportation program has repurposed some of the city's dial-a-ride funds in order to offer residents subsidized Lyft rides and bikeshare access. As of March 17, by entering the program promo code into the Lyft app users can take Lyft anywhere within the Monrovia service area for only \$0.50 per ride. Additionally, two hundred LimeBike bicycles are now available for rent at strategic locations throughout the city. These bikes can be borrowed through the LimeBike app for either \$1 per 30 minutes of use, or via a monthly membership. "GoMonrovia" aims to make it easier and cheaper for locals to travel around without the need to drive or park.

[MORE](#)

(Photo by [Move Monrovia](#))

MOBILITY RUSH 41

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS

RELATED NEWS



Pomona extends its Ofo bikeshare pilot program

(Photo by [Pomona College](#))



Waze Carpool rolls out in the state of Washington

(Photo by [Waze](#))



Bikeshare launches in the city of New Rochelle, NY

(Photo by [Bike New Rochelle](#))



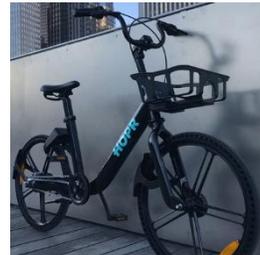
The Global Alzheimer's Platform & Lyft partner

(Photo by [Memory Strings](#))



Southeast Michigan rolls out Commuter Connect

(Photo by [Commuter Connect MI](#))



HOPR introduces a new dockless bikeshare e-bike

(Photo by [Intelligent Transport](#))



The Chicago City Council approves Car2Go pilot

(Photo by [Chicago Tribune](#))



Vanderbilt & Ofo partner for bikesharing program

(Photo by [Vanderbilt University](#))



Pittsburgh to expand the Healthy Ride bikeshare

(Photo by [Healthy Ride](#))



Lyft tests a subscription approach to ride-hailing

(Photo by [Lyft](#))



University of North Texas to launch bikeshare pilot

(Photo by [UNT](#))



Lyft & Magna partner to develop AV technology

(Photo by [Wired](#))