## **MOBILITY RUSH 44**

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS



#### LIMEBIKE BIKESHARE LAUNCHES IN ITHACA

Bike Walk Tompkins, the City of Ithaca, & LimeBike partner in Ithaca, NY Launched on April 29, 2018

The City of Ithaca, Bike Walk Tomkins (BWT), and LimeBike have partnered to launch a local dockless bikeshare program. Through this program, 200 LimeBikes are available for use. The bikes are largely located in downtown Ithaca and can be neatly parked anywhere at the end of a trip, as opposed to at designated stations. Bikes may be borrowed by downloading the LimeBike app and scanning the QR code on the desired bike. Rides cost \$1 per half hour for regular users. Discounted rates are available for users with a .edu email address and those receiving government assistance. BWT and the City are working closely to further develop the bikeshare and hope this program will encourage residents to bike as a convenient, green alternative to driving.



#### DOCKLESS BIKESHARE COMES TO CAMDEN

Ofo, Cooper's Ferry, Rutgers, & the City of Camden partner in Camden, NJ Launched on May 1, 2018

The City of Camden, Ofo, Cooper's Ferry Partnership (CFP), the Voorhees Transportation Center at Rutgers University, and Get Healthy Camden have partnered to launch New Jersey's first dockless bikeshare program, Camden Bike Share, with support from the William Penn Foundation. Through this program, dockless Ofo bikes are available for rent throughout the city. Bikes can be booked via the Ofo app, ridden anywhere within city limits, and locked anywhere at the trip's end. The standard cost to ride is \$1 per hour, though CFP is also offering subsidized rates for low-income users. This pilot serves as a bikeshare feasibility and demonstration program for the City of Camden and aims to offer locals an easy, affordable way to get around Camden.



(Photo by Bike Walk Tompkins)



(Photo by Camden Bike Share)





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L.A. Metro contracts to test microtransit design (Photo by <u>GovTech</u>)



WaiveCar brings free carsharing to New York City (Photo by <u>WaiveCar</u>)



Lyft expands Relief Rides to offer more free rides (Photo by Tech Crunch)



BlueLA electric carshare launches public service (Photo by BlueLA)



Waze & Waycare form data-sharing partnership (Photo by Waycare)



Dockless mobility services approved in Austin, Texas (Photo by KUT)



Chariot receives a private permit in San Francisco (Photo by Tech Crunch)



LimeBike launches pilot program in Dublin, Ohio (Photo by City of Dublin)



PPT & Uber Health team up for medical transport (Photo by PPT)



Transit app aggregates electric scooter locations (Photo by <u>Bird</u>)



Ford launches medical transportation service (Photo by Ford Motor Company)



Aptiv & Lyft partner for AV fleet in Las Vegas (Photo by <u>Aptiv</u>)

