

# MOBILITY RUSH 45

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS



## BIKESHARE COMES TO NORTHERN NEVADA

*Partnership bringing LimeBike bikeshare to the Truckee Meadows region, NV  
Launched on May 14, 2018 (1 year pilot)*

The City of Reno, City of Sparks, Reno-Sparks Indian Colony, University of Nevada-Reno, and Washoe County have worked together with the Regional Transportation Commission of Washoe County and Lime (formerly LimeBike) to launch Nevada's first dockless bikeshare program. This one year pilot will eventually include nearly 1000 LimeBike bicycles and is the first bikeshare to launch on a Native American reservation. Bikes can be borrowed anywhere within the Reno-Sparks service area via the LimeBike app. Rides cost \$1 per half hour for standard users, and ¢50 per half hour for students, seniors, and low-income individuals. This collaborative effort aims to provide the Truckee Meadows region with a healthy and sustainable alternative for mobility.

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(Photo by [Lime](#))



## JUMP BIKESHARE PARTNERSHIP LAUNCHES

*Partnership with the cities of Davis, Sacramento, and West Sacramento, CA  
Launched on May 17, 2018*

Social Bicycles (SoBi) has partnered with the Sacramento Area Council of Governments (SACOG) and the cities of Davis, Sacramento, and West Sacramento to launch an electric bikeshare program in the Sacramento region. Through this program, 300 JUMP bikes are now available (190 in Sacramento, 60 in Davis, and 50 in West Sacramento respectively) and 600 additional bikes will be added this summer, making this the largest pedal-assist bikeshare in North America. JUMP bikes are operated by SoBi and can be borrowed through the JUMP app for a per-trip rate of \$1 for the first 15 minutes and ¢7 for each additional minute. Monthly membership, student membership, and membership for low-income users are also available.

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(Photo by [SACOG](#))

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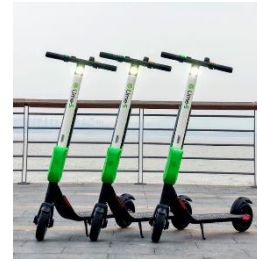
**Dockless bikes come to Naval Base San Diego**

(Photo by [Lime](#))



**City of Chicago launches dockless bikeshare pilot**

(Photo by [City of Chicago](#))



**LimeBike rebrands and partners with Segway**

(Photo by [Lime](#))



**Lyft becomes Brightline's official rideshare partner**

(Photo by [Industry Dive](#))



**Greenride Bikeshare has launched in Burlington**

(Photo by [Greenride Bikeshare](#))



**Uber & Mack-Cali expand ridesharing partnership**

(Photo by [Uber](#))



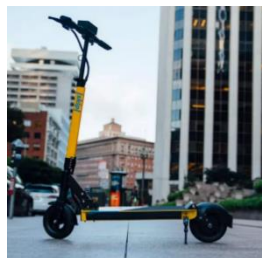
**Hackensack Meridian & Lyft partner in New Jersey**

(Photo by [Lyft](#))



**Bird electric scooters are now available in Atlanta**

(Photo by [Bird](#))



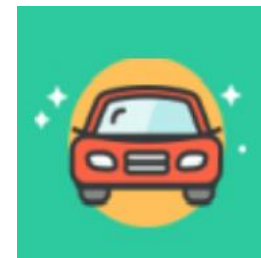
**Electric scooter-sharing service, Skip, launches**

(Photo by [Skip](#))



**San Francisco approves scooter regulations & pilot**

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**HyreCar service comes to Iowa, Hawaii, & Minnesota**

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(Photo by [Drive.ai](#))