

MOBILITY RUSH 47

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS



CAPITAL METRO AND RIDEAUSTIN PARTNER

*Microtransit partnership to connect riders to bus service in west Austin, TX
Launched on June 4, 2018 (6 month pilot)*

Capital Metro has partnered with Austin-based rideshare service provider, RideAustin, to offer on-demand transportation to select bus stops following cuts to bus service in the Exposition area of west Austin. Through this six-month pilot program, individuals who live or work in the area that has lost bus service can request rides via the RideAustin app to/from one of two local Capital Metro bus stops. These rides are free of charge, so those who participate in the program do not have to pay any more than their usual bus fare to complete their commute. Capital Metro hopes that this partnership will help to efficiently fill transit gaps by serving as an innovative, effective solution to first/last mile needs. The pilot will be evaluated upon conclusion.

[MORE](#)

(Logos: [Capital Metro](#), [RideAustin](#))



BLUE ASH LAUNCHES BIKESHARE PROGRAM

*Partnership between the City of Blue Ash and Zagster Inc. in Blue Ash, OH
Launched on June 13, 2018*

The City of Blue Ash has partnered with bikeshare provider, Zagster, to launch the first bikeshare program in a Cincinnati suburb. As of June 13, fifty bikes are available for rent at eight Blue Ash Zagster stations throughout the city – stations are located in downtown Blue Ash, at Summit Park, and in several other heavily trafficked areas. Bikes can be unlocked via the Zagster mobile app and ridden for \$1 per half hour (up to \$20 per ride). Annual and student memberships are also available. At the end of a ride, bikes should be returned to one of the designated stations, but they may be docked briefly at any public bike rack for mid-ride stops. This bikeshare partnership aims to offer the community a fun, affordable, and convenient way to explore the city.

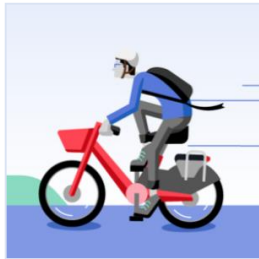
[MORE](#)

(Photo by [Zagster](#))

MOBILITY RUSH 47

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS

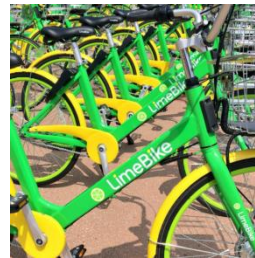
RELATED NEWS



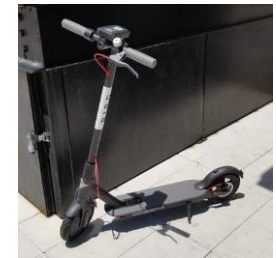
Uber to launch electric bikeshare in Seattle, WA
(Photo by [Uber](#))



LA County partners with Lyft & Uber to ease voting
(Photo by [LA County RR/CC](#))



LimeBike brings dockless bikeshare to Elkhart, IN
(Photo by [WSBT](#))



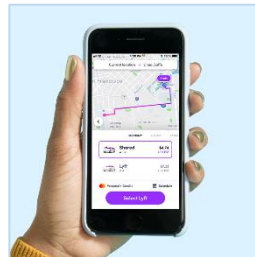
Bird launches e-scooter share in Indianapolis, IN
(Photo by [IndyStar](#))



LIFE ElderCare offers CA rideshare pilot for seniors
(Photo by [LIFE ElderCare](#))



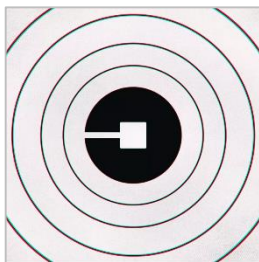
Ford teams up with Waze startup, RideOS, for AVs
(Photo by [Crain Communications](#))



Lyft is redesigning and updating its mobile app
(Photo by [Lyft](#))



Dallas Area Rapid Transit offers new flexible service
(Photo by [DART](#))



Both Uber & Lyft apply for e-scooter permits in SF
(Photo by [The Verge](#))



Annapolis & Anne Arundel to partner for bikeshare
(Photo by [Capital Gazette](#))



City of Denver to roll out a pilot for dockless mobility
(Photo by [Denver Post](#))



Apple & Volkswagen team up for driverless shuttles
(Photo by [Volkswagen](#))