

MOBILITY RUSH 48

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MARIN TRANSIT & VIA LAUNCH PARTNERSHIP

*Microtransit service, Marin Transit Connect, now available in San Rafael, CA
Full service launched on July 1, 2018 (soft launch: May 24 – June 30, 2018); 1 year pilot*

Marin County Transit District (Marin Transit) has partnered with ride-hailing company, Via, to launch Marin Transit Connect, an on-demand microtransit service. Through this one-year pilot program, individuals in northern San Rafael can request rides on accessible, seven-passenger vans any weekday from 7am to 7pm. The service is operated by Via and can be booked either through the Marin Transit Connect app or by calling the Marin Access Information Line. Regular rides cost \$4 per seat, while rides for individuals eligible for Marin Access services and all rides to or from a transit stop only cost \$2. Monthly passes for unlimited rides are also available for \$40. This shared shuttle pilot aims to offer a convenient, affordable way to get around.

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(Photo by [Marin Transit](#))



PIKERIDE LAUNCHES IN COLORADO SPRINGS

*Bikeshare partnership rolls out Phase 1 of service in Colorado Springs, CO
Launched on June 26, 2018*

Downtown Ventures, in partnership with the City of Colorado Springs and bikeshare company, BCycle, has launched the first public bikeshare service in Colorado Springs, Colorado: PikeRide. Through this program, as of June 26, over two hundred BCycle Dash bikes are available for rent at twenty-eight local bike hubs. To gain membership, users must either download the BCycle app or visit one of the PikeRide kiosk-stations. A single half hour ride costs \$2. Daily, monthly, and annual membership options are also available. After completing a ride, bikes can either be parked at a designated hub for free or locked anywhere within the service area for a \$1 fee. This launch marks the start of Phase 1 of PikeRide. Additional bikes may be added later.

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(Photo by [PikeRide](#))

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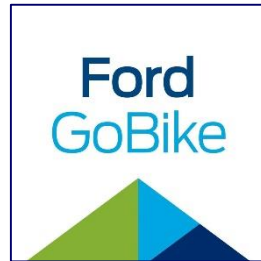
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Zipcar officially launches service in Columbus, OH

(Photo by [Zipcar](#))



Ford GoBike dockless bikes launch in San José

(Photo by [Ford GoBike](#))



Lime's electric scooter service comes to Atlanta

(Photo by [Lime](#))



Bike the Preserves brings bikes to Cook County, IL

(Photo by [HOPR](#))



Lyft expands to bikeshare with Motivate acquisition

(Photo by [Technical.ly](#))



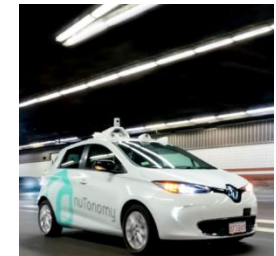
Bird electric scooters are now available in Arlington

(Photo by [Bird](#))



Car2Go to launch service in Chicago later this July

(Photo by [car2go](#))



nuTonomy to operate AVs on the streets of Boston

(Photo by [Aptiv](#))



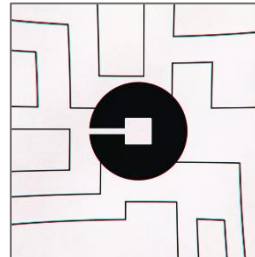
Uber launches initiative to support EV adoption

(Photo by [Uber](#))



Ofo bikeshare launches service across Atlanta

(Photo by [Ofo](#))



Uber tests a new feature for discounting ride fare

(Photo by [The Verge](#))



MTA rolls out MyMTA, a new integrated transit app

(Photo by [MTA](#))