

# MOBILITY RUSH 49

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## REGIONAL BIKESHARE LAUNCHES SERVICE

*MAPC & Lime partner for regional bikeshare pilot, now live in Arlington, MA  
Launched on June 28, 2018 (1 year pilot)*

The Metropolitan Area Planning Council (MAPC) has partnered with Lime to launch bikeshare service in Arlington, MA, as well as fourteen other Boston metropolitan communities. Through this one-year regional pilot, 150 dockless Limebike bicycles are available in Arlington. Bikes will also be available in the other participating municipalities (including: Bedford, Belmont, Chelsea, Everett, Malden, Medford, Melrose, Milton, Needham, Newton, Revere, Waltham, Watertown, and Winthrop), and can be operated in any of these areas. In order to locate and unlock the bikes, riders must use the Lime mobile app. Rides cost \$1 per 30 minutes. Bikeshare provider, Spin, will also join the program later this summer, increasing the number of available bikes.

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(Photo by [Town of Arlington, MA](#))



## BIG BLUE BUS PARTNERS FOR RIDESHARING

*Partnership with Lyft for on-demand rideshare service in Santa Monica, CA  
Launched on July 1, 2018*

Big Blue Bus (BBB), the City of Santa Monica's municipal bus operator, and non-profit social services organization, WISE & Healthy Aging, have partnered with Lyft to launch MODE (Mobility On-Demand Every Day), a ridesharing program intended to transform the City's existing Dial-A-Ride service. As of July 1, Santa Monica residents who are 60 years of age or older, or who are 18 years of age or older and have a disability, are eligible to order rides through MODE after registering with WISE & Healthy Aging. Rides cost \$0.50 per trip and can be reserved via smartphone, via computer, or by contacting the MODE Call Center. Both Lyft rides and wheelchair vans can be booked. This partnership aims to offer reliable, on-demand mobility.

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(Photo by [Big Blue Bus](#))

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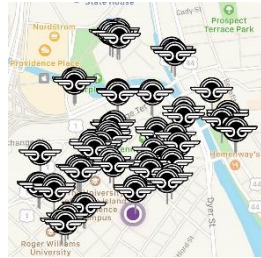
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## RELATED NEWS



**Uber brings JUMP e-bike bikeshare to Austin, TX**

(Photo by [Planetizen](#))



**Bird rolls out e-scooter service in Providence, RI**

(Photo by [GCPVD](#))



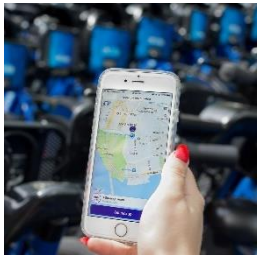
**BMW adds ride-hailing to ReachNow in Seattle, WA**

(Photo by [The Verge](#))



**Lime-S & Bird e-scooters come to Minneapolis, MN**

(Photo by [Southwest Journal](#))



**Lyft to offer discounts to encourage bikeshare use**

(Photo by [The Verge](#))



**Toyota launches Hui car-sharing in Honolulu, HI**

(Photo by [Hui](#))



**Pace & Limebike roll out bikeshare service in NY**

(Photo by [New York Post](#))



**University of Denver & Chariot partner for pilot**

(Photo by [University of Denver](#))



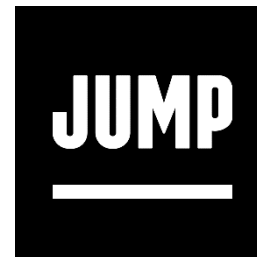
**VW to launch fully electric carsharing service, "WE"**

(Photo by [Electrek](#))



**Uber partners with Lime for in-app scooter rental**

(Photo by [New York Times](#))



**JUMP launches service on Chicago's South Side**

(Photo by [JUMP Bikes](#))



**Daimler, Bosch, & Nvidia form partnership for AVs**

(Photo by [Engadget](#))