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VALLEYBIKE SHARE PROGRAM LAUNCHES

Partnership for regional bikeshare program in the Pioneer Valley area of MA Launched on June 28, 2018

Amherst, Holyoke, Northampton, South Hadley, Springfield, the University of Massachusetts, and the Pioneer Valley Planning Commission have partnered with Corps Logistics and electric bikeshare provider, Bewegen Technologies, to launch ValleyBike Share. This regional bikeshare will consist of up to 500 pedal-assist bikes across 50 locking/charging stations in the Pioneer Valley area. The bikes can be rented using the program's mobile app via a single-trip pass, daily pass, pre-paid pass, monthly membership, or annual membership. ValleyBike Share is supported by federal funding from the Congestion Mitigation and Air Quality program. The bikeshare aims to offer a sustainable transportation option to better connect the community.

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(Photo by ValleyBike)



ROAM NRV BIKESHARE ROLLS OUT SERVICE

Regional bikeshare partnership launches in the New River Valley area of VA Launched on August 1, 2018

The Town of Christiansburg, the Town of Blacksburg, Montgomery County, and Virginia Tech have partnered with local bike shop, Bike Barn, and mobility company, Gotcha, to launch Roam New River Valley (Roam NRV) bikeshare in Virginia. Through this regional bikeshare program, 75 bikes are available for use at 12 designated hubs in Blacksburg, Christiansburg, and on the Virginia Tech Campus. Bikes can be reserved online or via the Social Bicycles (SoBi) mobile app for a per-ride rate of \$1 per 15 minutes. Daily, monthly, and annual rental rates are also available. Roam NRV is operated by Gotcha, managed by Blacksburg Transit, and supported by funding from the partners and the Virginia Department of Rail and Public Transportation.

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(Photo by Roam NRV)



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