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BIKESHARE PROGRAM LAUNCHES IN TULSA

*The City of Tulsa partners to roll out “This Machine” bikeshare in Tulsa, OK
Launched on July 27, 2018*

The City of Tulsa and the Indian Nations Council of Governments (INCOG), in partnership with BCycle and sponsors such as the William K. Warren Foundation and Saint Francis Health System, have launched the bikeshare program, “This Machine,” in Tulsa, Oklahoma. Through this partnership, 160 bikes developed with BCycle technology will be available, on-demand, at 25 stations in downtown Tulsa. Bikes can be rented through the BCycle app or at a designated kiosk for either \$2 per 30-minute ride or via a three day, monthly, or annual membership. After finishing a ride, bikes can be returned to one of the stations or, for a \$2 fee, parked anywhere. “This Machine” bikeshare aims to offer a convenient, affordable, healthy way to get around.

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(Photo by [This Machine Tulsa](#))



TOWNSHIP PARTNERS FOR MOBILE TICKETS

*Partnership with Masabi to launch a new ticketing app in The Woodlands, TX
Launched on August 13, 2018*

The Woodlands Township has partnered with Masabi, an app development company that specializes in transport fare collection, to launch a mobile ticketing app for The Woodlands Express Park and Ride bus service. As of August 13, riders need not rely on paper tickets, but rather can purchase tickets anywhere and at any time via smart phone. To purchase mobile tickets, just download the app and make an account. Both round-trip tickets and ticket books (20 round trip tickets) are available. After purchase, tickets are stored on the phone and can be shown when boarding. The app is built on Masabi’s Justride Mobility Platform. The Woodlands Township hopes that this partnership will offer riders a simple, convenient, modern ticketing option.

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(Photo by [The Woodlands Township](#))

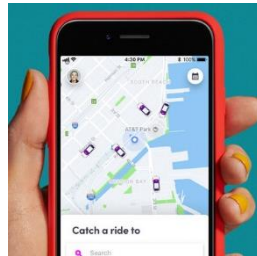
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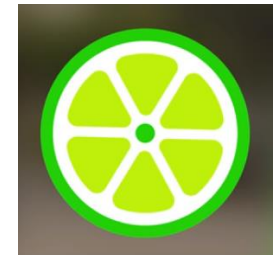
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