MOBILITY RUSH 52

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS



DCTA, LYFT, & UNT ROLL OUT PARTNERSHIP

Pilot program to provide on-demand rides to students at UNT in Denton, TX Launched on August 17, 2018 (3 month pilot)

The Denton County Transportation Authority (DCTA), the University of North Texas (UNT), and Lyft have partnered to launch a late-night, safe rides program for students. Through this program, from August 17 to December 15, UNT students can reserve free, on-demand Lyft rides for trips taken anywhere within the designated UNT Lyft Zone, between the hours of 2am to 7am. Up to 120 free rides are available per person. Students can access these rides by downloading the Lyft app and creating a personal account. To be eligible for the program, an individual must be 18 years of age or older and currently enrolled at UNT. This partnership aims to provide students with a safe, reliable way to travel across the UNT campus and get home at night.



(Photo by <u>DCTA</u>)



BALTIMORE DOT UNVEILS PILOT PROGRAM

Partnership with Lime and Bird to provide dockless MOD in Baltimore, MD Announced on August 15, 2018 (6 month pilot)

The Baltimore Department of Transportation is partnering with dockless bike and scooter provider, Lime, and dockless scooter provider, Bird, to replace the city's existing bikeshare program with a new dockless pilot program. Through this partnership, scooters and bikes will be available for use throughout the city. As part of the program, the participating dockless vendors will also ensure that bikes and scooters are available in neighborhoods where 40 percent of households make \$25,000 or less a year. Since, unlike the previous bikeshare program, dockless scooters and bikes can be parked anywhere, this pilot aims to provide Baltimore residents and visitors with access to convenient, low-cost, multimodal transportation.



(Photo by Baltimore City DOT)



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Rabbittransit launches new microtransit service (Photo by Rabbittransit)



Bikeshare providers apply for permits in Seattle, WA (Photo by <u>Curbed</u>)



Uber Eats teams up with restaurants in Lincoln, NE (Photo by <u>Uber Eats</u>)



Pace partners to launch bikeshare in Annapolis (Photo by <u>Coca-Cola Company</u>)



San Francisco grants permits to Skip & Scoot (Photo by TechCrunch)



D.C. extends its dockless pilot to the end of the year (Photo by <u>Washington Times</u>)



Waave launches taxi ridehailing app in New York (Photo by <u>Waave</u>)



Bikeshare program to come to Waco, TX in fall (Photo by <u>KWTX</u>)



VeoRide to expand NIU bikeshare in DeKalb, IL (Photo by VeoRide)



Lyft introduces scootershare service in Denver (Photo by Lyft)



Georgia Tech athletics & Lyft form partnership (Photo by Lyft)



Lime transitions to an all-scooter fleet in D.C. (Photo by <u>Curbed</u>)

