

MOBILITY RUSH 53

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DCTA LAUNCHES MICROTRANSIT PROGRAM

*Pilot utilizing TransLoc to provide on-demand transportation in Denton, TX
Launched on August 27, 2018 (service until: January 14, 2019)*

Denton County Transportation Authority (DCTA), in collaboration with Ford Smart Mobility microtransit technology provider, TransLoc, has launched a pilot program for free microtransit service: Denton Enterprise Airport On-Demand. The pilot launched on August 27 and is scheduled to end on January 14, 2019. Through this program, on-demand rides are available within the designated Denton Enterprise Airport Zone. Rides can also be taken to/from the University of North Texas (UNT) Fouts Field and other DCTA services. Rides can be booked through TransLoc's Microtransit app Monday through Friday from 6am to 9:30pm and Saturdays from 8:30am to 7pm. The pilot aims to provide an innovative and affordable mobility option.

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(Photo by [DCTA](#))



PROVIDENCE ROLLS OUT JUMP BIKESHARE

*The City of Providence and Uber partner for bikeshare pilot in Providence, RI
Launched on September 6, 2018*

The City of Providence, with the support of founding sponsors, Lifespan and Tufts Health Plan, has partnered with Uber to launch JUMP bikeshare service in Providence, Rhode Island. Through this partnership, 400 dockless e-bikes are available at 40 hubs and across the city. Bikes can be rented through either the Uber or JUMP mobile app and may be parked anywhere within the pilot area after a trip is complete. Rides cost \$2 for the first 30 minutes and \$0.07 per minute after that. Monthly membership, cash-based membership, and low-income membership options are also available. This bikeshare aims to provide a healthy and convenient way to get around, and is supported, in part, by funding from the US Department of Transportation.

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(Photo by [JUMP Bikes](#))

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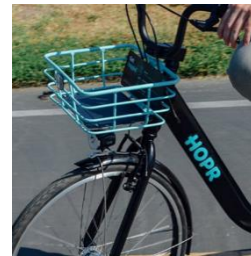
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Hyundai & others invest in MOD information app
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University of Minnesota rolls out rideshare app
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Lime brings scooters & bikeshare to Tacoma, WA
(Photo by [GeekWire](#))



Lyft & the Santa Monica Pier Corporation partner
(Photo by [Lyft](#))



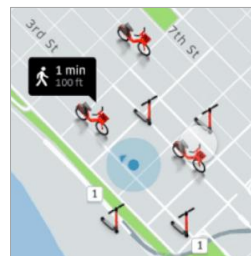
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Rider University partners for free late-night rides
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Capital Bikeshare in D.C. adds electric bikes to fleet
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Uber introduces "Mode Switch" for flexible travel
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Lime e-scooters come to downtown Cincinnati, OH
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