# **MOBILITY RUSH 55**

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS



#### UA AND FAYETTEVILLE LAUNCH BIKESHARE

The City of Fayetteville rolls out partnership with VeoRide in Fayetteville, AR Launched on September 19, 2018

The City of Fayetteville, the University of Arkansas (UA), Experience Fayetteville and dockless mobility provider, VeoRide Inc., have partnered to bring VeoRide bikeshare to Fayetteville, Arkansas. As of September 19, 340 dockless bikes (including 290 standard bikes and 50 e-bikes) are available for use downtown, on the UA campus, and throughout the city, making this the largest bikeshare in Arkansas. Bikes can be located and reserved via the VeoRide app. E-bike rides cost \$1 to unlock plus \$.10 per minute of use. Standard bike rides cost \$.50 per 15 minutes of use. Monthly and annual bikeshare membership options are also offered, with discounts available to both low-income residents and individuals associated with the University.



#### THE CITY OF TOLEDO LAUNCHES BIKESHARE

Partnership with Metroparks and Gotcha for ToleGO bikeshare in Toledo, OH Launched on October 16, 2018

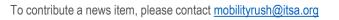
The City of Toledo, Metroparks Toledo, and mobility service provider, Gotcha, have partnered to launch ToleGO Bike Share, with the support of a grant from the Toledo Metropolitan Area Council of Governments and sponsorships from Mercy Health, Owens Corning, ProMedica, and Toledo Refining Company. Through this bikeshare program, as of October 16, 100 bikes are available for rent at 17 local hubs. The bikes can be located through the Social Bicycles app and ridden for a pay-as-you-go rate of \$3 per 30 minutes. Monthly membership (\$15 per month) and annual membership (\$69 per year) options are also available. At the end of a ride, bikes may be left at a dedicated rack or, for a \$5 fee, parked anywhere within the service area.



(Photo by ToleGo Bike Share)



(Photo by University of Arkansas)





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Blue Bikes & Lime to offer free rides on Election Day (Photo by Lime)



Waze expands carpool service to all 50 states (Photo by Waze)



Arizona collaborates to create AV institute, IAM (Photo by Techspot)



Electric scooters roll out service in Denver, CO (Photo by <u>CBS</u>)



Citi Bike update offers group bikeshare rentals (Photo by <u>Streetsblog NYC</u>)



YourDrive offers rideshare subscription service in TX (Photo by Dallas Innovates)



Lyft's All-Access Plan launches nationwide (Photo by Lyft)



Aurora authorized to test self-driving vehicles in PA (Photo by Aurora)



Uber introduces JUMP escooters in Santa Monica (Photo by Uber)



Ridesharing service, Alto, to roll out next month (Photo by <u>Alto</u>)



Lime introduces a new Lime-S electric scooter (Photo by Lime)



USDOT releases Federal guidance regarding AVs (Photo by <u>NHTSA</u>)

