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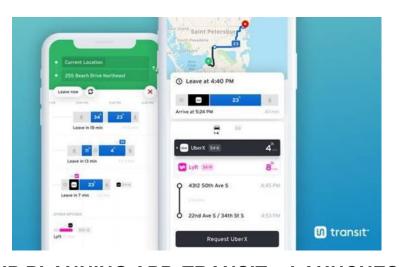
PHILLY LAUNCHES E-BIKE BIKESHARE PILOT

Indego Bike Share now offers electric pedal-assist bikes in Philadelphia, PA Launched on November 8, 2018 (2 month pilot)

Indego Bike Share, a partnership between the City of Philadelphia and Independence Blue Cross, has launched a two-month electric bikeshare pilot. As of November 8th, a select number of pedal assist e-bikes have joined Indego's existing bike fleet and are available for use throughout the city. Compared to the standard blue bikes, the electric bikes are white and can help riders travel up to 17mph while they pedal. During the pilot, there is no additional cost for renting one of the e-bikes, which can be borrowed via the Indego app. After completing a trip, the bikes should be returned to one of the Indego docking stations. The City hopes that this new bikeshare pilot will offer residents and visitors an affordable, efficient way to get around.

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(Photo by Indego)



TRIP PLANNING APP, TRANSIT+, LAUNCHES

PSTA partners with Transit for a new fist/last mile app in Pinellas County, FL Launched on November 27, 2018

The Pinellas Suncoast Transit Authority (PSTA) has partnered with app development company, Transit, to launch the expanded trip planning app, Transit+. Whereas the original Transit app enabled public transit riders to book transit rides only, the new Transit+ app integrates and connects riders with both public transit and multimodal, on-demand services – including bikeshare, rideshare, and scooters. Now, bus riders in Pinellas County can receive suggestions for options, such as Uber and Lyft, for their first/last mile transportation needs. Furthermore, complete trips incorporating rides with PSTA, Uber, and/or Lyft can be planned, booked, and payed for all in one place. The Transit+ app aims to facilitate transit use and seamless mobility.

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(Photo by Transit)



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