January 29, 2019

## **MOBILITY RUSH 60**

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS



### CARPOOLING PILOT LAUNCHES IN SEATTLE

King County Metro partners with Waze Carpool and Scoop in Seattle, WA Launched on December 3, 2018

King County Metro has teamed up with carpooling apps, Waze Carpool and Scoop, to make it easier and more affordable for commuters to share rides. Through this program, for a limited time, participating riders will be able to earn discounts and drivers will be able to earn incentives when carpooling via these apps. Users can participate by downloading the Waze Carpool or Scoop app, where they enter trip details, get matched, and book rides. Waze rides cost a flat rate of \$2 for trips starting or ending in King County, and drivers can earn up to \$0.54/mile. Scoop ride costs and driver benefits are variable but viewable when booking. King County Metro hopes that this partnership will facilitate shared mobility and help reduce congestion.



#### LITTLE ROCK LAUNCHES E-SCOOTER PILOT

Partnership between the City of Little Rock and Lime in Little Rock, AR Launched on January 8, 2019 (6 month pilot)

The City of Little Rock has partnered with Lime to roll out a six-month electric scooter (e-scooter) pilot program. Through this program, as of January 8, Lime-S scooters are available for rent and use in downtown Little Rock, with up to 500 scooters to eventually be deployed. Scooters can be located and borrowed using the Lime mobile app and cost \$1 to unlock plus \$0.15 per minute of use until the end of the ride. Reduced rental rates (50% off) are also available for low-income users via the Lime Access program. The scooters will be collected and charged daily by Lime employees and local chargers ("Juicers"). The program aims to offer an affordable, sustainable, equitable way to get around, and may be expanded further after evaluation.



(Photo by Valley Record)



(Photo by Lime)



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### RELATED NEWS



MCDOT adds e-bikes to bikeshare pilot program (Photo by Montgomery County)



AWC partners with Go X for campus e-scooters (Photo by Go X)



Lyft to offer discounted rides during Super Bowl (Photo by AJC)



VIA Metropolitan Transit to pilot on-demand vans (Photo by <u>Rivard Report</u>)



Lyft introduces the Boost program in Denver, CO (Photo by Lvft)



Lime & Google Maps team up for vehicle mapping (Photo by Daily Heralds)



PBOT to launch second e-scooter pilot program (Photo by Fox 12 Oregon)



Uber to explore selfdriving micromobility (Photo by Tech Crunch)



Chula Vista, CA expands its electric vehicle fleet (Photo by <u>City of Chula Vista</u>)



TransitScreen launches mobility data partnership (Photo by <u>TransitScreen</u>)



PATH & Lyft partner for ridesharing discounts (Photo by Lyft)



Uldev & Walmart partner for AV grocery delivery (Photo by Udelv)

