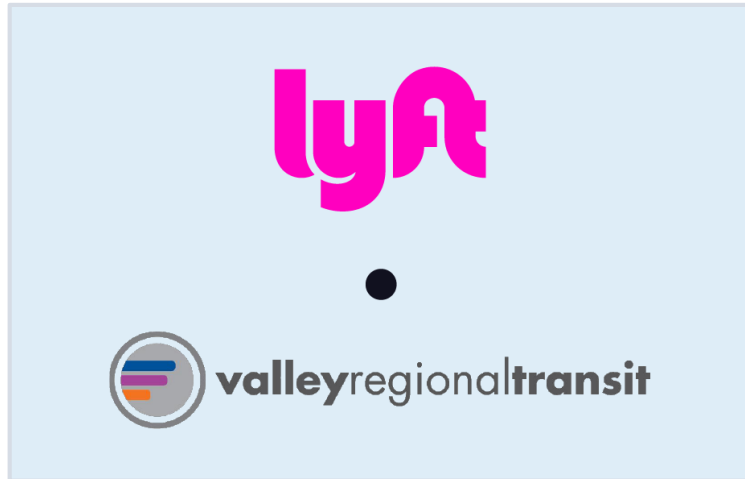


# MOBILITY RUSH 61

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS



## VALLEY REGIONAL TRANSIT & LYFT PARTNER

*Pilot program to help commuters reach local bus stops launches in Boise, ID  
Launched on January 28, 2019*

Valley Regional Transit (VRT), the main provider of public transit in Boise, Idaho, has partnered with Lyft to launch Lyft Transit Connections, a program aiming to make it easier for residents and commuters to access local public bus service. Through this program, as of January 28, subsidized Lyft rides are available to/from 14 local bus stops. Rides within the designated service area will cost a fixed rate of \$2, with VRT covering up to \$6 per trip. To use this service, simply download the Lyft app, apply the program promo code, and request a ride. Lyft Transit Connections operates from 6am to 9pm on weekdays and from 7:30am to 6pm on Saturdays. This first/last mile pilot program is supported by funds from a federal grant and the City of Boise.

[MORE](#)

(Photo by [Lyft](#))



## LA METRO & VIA LAUNCH PILOT PROGRAM

*Partnership providing on-demand first/last mile rides in Los Angeles, CA  
Launched on January 28, 2019 (1 year pilot)*

The Los Angeles County Metropolitan Transportation Authority (LA Metro) has partnered with rideshare provider, Via, to offer affordable rides to or from three local transit stops: Compton (Artesia), El Monte and North Hollywood. During this one-year pilot program, rides to or from the designated stops can be requested through the Via app or by calling. Accessible vehicles are also available upon request. Rides cost \$1.75 (the price of standard Metro fare) for users who pay with a TAP transit card, and \$3.75 for those who do not. Low income passengers enrolled in LA Metro's discount program can ride for free. This partnership, funded in part by the Federal Transit Administration, aims to offer locals a convenient, equitable way to connect with LA transit.

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(Photo by [Via](#))

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(Photo by [City of Chula Vista](#))



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**Nice Ride to add e-bikes to Minneapolis bikeshare**  
(Photo by [Nice Ride](#))



**Lyft to offer Black History Month initiative for rides**  
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**Spin & JUMP to expand service to Arlington, VA**  
(Photo by [ARLnow](#))



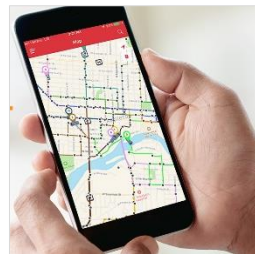
**Zipcar & Honda expand their mobility partnership**  
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**SURE Ride rebrands Lyft pilot as UT Night Rides**  
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**Valley Transit launches new trip planning app**  
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**Uber rolls out JUMP e-scooters in Sacramento**  
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