MOBILITY RUSH 69

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS

RTA PARTNERS FOR FORD GORIDE SERVICE

Partnership for non-emergency medical transportation service in Dayton, OH
Announced on May 7, 2019

The Greater Dayton Regional Transit Authority (RTA) has partnered with Ford Motor Company to offer Ford GoRide Health (GoRide) on-demand paratransit service in Dayton, Ohio. GoRide, powered by Ford, will be offered as part of RTA Connect. Through this partnership, beginning in May, wheelchair accessible rides can be ordered on-demand to help connect individuals with disabilities with healthcare and other services. All GoRide drivers have been professionally trained to assist passengers and are Health Insurance Portability and Accountability Act (HIPAA) compliant. By partnering with Ford, RTA aims to enhance its non-emergency medical transportation, complement existing mobility options, and improve first/last mile access.

(Photo by Ford Media Center)

MORE

CITY OF RANCHO CORDOVA & LYFT PARTNER

Pilot program to encourage public transit ridership in Rancho Cordova, CA
Announced on May 23, 2019

The City of Rancho Cordova has partnered with Lyft to launch "Free $5 to Ride," a pilot program subsidizing trips to/from Sacramento Regional Transit District (SacRT) light rail stations in Rancho Cordova, California. Through this program, riders will be provided with a coupon code that automatically covers up to $5 towards Lyft rides to/from the eligible stations. Starting in May, the discount code can be used up to 60 times per month. "Free $5 to Ride" is supported by a $75,000 grant from the Sacramento Area Council of Governments (SACOG). The pilot aims to explore whether incentives making it cheaper and easier to access SacRT light rail stations will increase public transit use and help to reduce car trips, emissions, and congestion.

(Photo by Sacramento Business Journal)

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🔊 RELATED NEWS

Montgomery County, MD launches e-mobility pilot
(Photo by Montgomery Parks)

Albuquerque rolls out pilot with Spin & Zagster
(Photo by Zagster)

Lyft partners for Phoenix grocery access program
(Photo by Lyft)

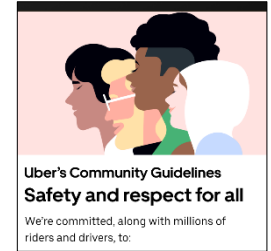**City of Omaha partners with Lime & Spin for pilot**
(Photo by Midtown Crossing)

Wichita moves forward with scooter pilot plans
(Photo by City of Wichita)

PGE & Lyft partner to offer free EV charging
(Photo by Lyft)

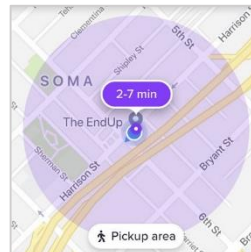**Blue Duck e-scooters come to Laredo, TX**
(Photo by Hearst)

Uber adds rating-based passenger deactivation
(Photo by Uber)

Iowa City publishes plan for AV adaption & equity
(Photo by GT)

Bolt e-scooter service to launch in Richmond, VA
(Photo by Capital Results)

Lyft's Shared Saver rolls out in 6 more U.S. cities
(Photo by Lyft)

Cleveland approves pilot program for e-scooters
(Photo by Cleveland Scene)

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