

MOBILITY RUSH 70

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MTS & LYFT TEAM UP FOR TRANSIT TUESDAY

*Partnership for discounted rides to/from select transit stops in San Diego, CA
Launched on June 4, 2019 (ends August 27, 2019)*

The San Diego Metropolitan Transit System (MTS) has partnered with Lyft to offer discounted, on-demand rides to/from select transit stations on Tuesdays, through their Transit Tuesday initiative. Through this program, the first 500 riders to claim the discount code will be eligible to receive 25% (up to \$3) off up to 26 Lyft rides to/from select transit centers within the designated service area. The rides can be taken between the hours of 6:00am and 7:00pm, any Tuesday from June 4, 2019 to August 27, 2019. The discount can be applied to up to two Lyft trips a day. MTS hopes that, by offering a subsidized option for first/last mile mobility, the Transit Tuesday program will encourage commuters to try transit at least one day a week.

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(Photo by [KPBS](#))



METROLINK PARTNERS FOR MICROTRANSIT

*Partnership with TransLoc for microtransit service in the Village of Milan, IL
Launched on June 10, 2019 (ends January 3, 2020)*

The Rock Island County Metropolitan Mass Transit District (MetroLINK) has partnered with Ford Smart Mobility company, TransLoc, to launch an on-demand microtransit pilot program. Through this pilot, riders in the Village of Milan can order a 12-passenger, wheelchair accessible van for local curb-to-curb microtransit service. To use the service, riders should download TransLoc's Microtransit app, where they can request rides. Same-day rides can also be requested via phone call. Trips cost \$1 for standard passengers (with discounted rates available for students and designated individuals). The service aims to enhance mobility. It is owned by MetroLINK and will be evaluated based on on-going performance information provided by TransLoc.

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(Photo by [TransLoc](#))

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Charlottesville extends e-scooter pilot program
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Spokane shares "Rules to Roll!" for Wheel Share
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Florida governor signs bill legalizing e-scooters
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