# **MOBILITY RUSH 75**

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### CARLSBAD CONNECTOR SERVICE LAUNCHES

Partnership for on-demand, app-based shuttle pilot in San Diego County, CA Launched on August 19, 2019

The City of Carlsbad, North County Transit District (NCTD), and the San Diego Association of Governments (SANDAG), together with shuttle solutions companies, RideCo and WeDriveU, have launched on-demand shuttle service – the Carlsbad Connector – in San Diego County, California. The Carlsbad Connector aims to encourage commuter rail use by helping commuters travel between the Carlsbad Poinsettia commuter rail station and destinations in Carlsbad, California. Through this partnership, riders can book trips on 12-person vans via the Carlsbad Connector app, developed by RideCo, or by calling. The shuttle service, which is operated by WeDriveU, was created using funding from the City of Carlsbad, NCTD, and SANDAG.

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(Photo by Times of San Diego)



#### NYCDOE TEAMS UP FOR "VIA FOR SCHOOLS"

Partnership with Via for school bus routing and tracking in New York City, NY Launched on August 21, 2019

The New York City Department of Education (NYCDOE) has partnered with ridesharing company, Via to launch "Via for Schools." The "Via for Schools" platform enables dynamic school bus routing and real-time tracking via mobile app. The app also automatically communicates schedule updates in the case of service changes. The platform is "designed to serve the city's diverse student populations, including general education, special education, students in temporary housing, and others through one integrated school transportation system." Through this partnership, NYCDOE aims to make communication regarding bus service more efficient and help make transportation to and from schools in New York City safer and more reliable.

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(Photo by Fast Company)



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VeoRide bikes & scooters roll out in Fort Wayne, IN (Photo by VeoRide)



Uber partners for safety campaign for students (Photo by Uber)



Scooter service to return to Winston-Salem, NC (Photo by Winston-Salem Journal)



**United Way partnership** to provide free 211 rides (Photo by UWPC)



Dockless scooters now available for use at UNK (Photo by UNK)



TN pilot for non-urgent medical rides launches (Photo by Commercial Appeal)



MSU forms partnership for scooters & ride data (Photo by The State News)



Zūm ride-hailing service for kids is coming to D.C. (Photo by Zūm)



**Houston BCycle teams** up for GO Pass pilot

(Photo by Houston BCycle)



HopSkipDrive offers ride service for kids in Seattle (Photo by HopSkipDrive)



CSU launches one-year e-scooter pilot program (Photo by CSU)



San Diego pilot offers free Lyft rides to seniors (Photo by Daisy Daisy)

