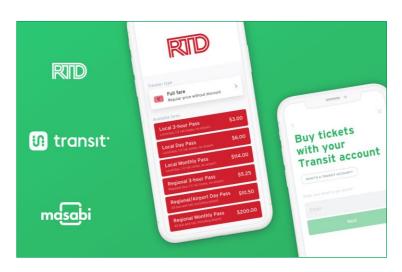
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RTD PARTNERS WITH MASABI AND TRANSIT

Partnership for integrated, multimodal, in-app ticketing in Denver, CO Launched on September 9, 2019

The Regional Transportation District (RTD), which operates public transit service in Colorado, has partnered with Masabi and Transit to offer integrated in-app ticketing in the Denver metropolitan area. Through this partnership, commuters can now purchase and activate RTD tickets in the Transit app. The tickets are available in the Transit app through an integration with Masabi's <u>Justride</u> mobile ticketing software development kit (SDK). Masabi's Justride SDK "allows Transit to request fare types, make payments, and deliver visual and barcode tickets to riders through secure ticket wallets." Via the Transit app, riders can now not only plan multimodal trips but also conveniently select and pay for rides from a range of operators.

MORE

(Photo by Masabi)



ONONDAGA COUNTY PARTNERS WITH LYFT

Partnership to help job-seekers on welfare travel to work in Syracuse, NY Announced on September 12, 2019

Onondaga County has partnered with ride-hailing company, Lyft, to launch a new pilot program designed to help individuals on welfare go to work. Through this program, Onondaga County – together with employment agency, JOBSPlus! – will offer eligible residents free Lyft rides to three local companies (Brophy Services, Giovanni Food Co, and Loretto) looking to hire, as well as to childcare if needed. While welfare recipients in Syracuse usually receive bus passes, ride-hailing may better accommodate those trying to commute during late hours or to areas away from transit. This pilot, paid for using the publicly-funded budget of JOBSPlus!, aims to reduce transportation barriers facing job-seekers and make it easier for more people to get to work.

MORE

(Photo by Syracuse)



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Electric scooters come back to Winston-Salem (Photo by <u>Journal</u>)



Ford to test driverless vehicles in Austin, TX (Photo by The Verge)



Lyft offers rides to aid in California fire evacuation (Photo by Lyft)



Minneapolis launches 3month mobility hub pilot (Photo by Industry Dive)



Surprise, AZ to launch scooter pilot on Nov. 1 (Photo by GOAT)



Uber forms EV rideshare partnership with EVgo
(Photo by Digital Trends)



Mesa, AZ approves yearlong micromobility pilot (Photo by KJZZ)



Uber tests new Uber Pet feature in select cities (Photo by Uber)



City of Phoenix launches 6-month e-scooter pilot (Photo by City of Phoenix)



Lyft partners with ADT for improved ride safety (Photo by ADT)



University of Alabama partners for bikeshare (Photo by Gotcha)



Zoox announces plans to test AVs in Las Vegas (Photo by Zoox)

