



ITS America Annual Meeting Now ITS America Conference & Expo

ITS America Events Renames Annual Meeting

NORWALK, CT – ITS America Events, organized in partnership with RX and ITS America (ITSA), announced a new name for its annual event, now the ***ITS America Conference & Expo***.

Formerly known as the ITS America Annual Meeting, the new name reflects the fact that this annual event is so much more than an annual “meeting”, making it clear that for decades this conference is where the ITS industry convenes, shares ideas, discusses best practices, hears from thought leaders, and experiences technology in action. The new name, **ITS America Conference & Expo**, now fully encompasses the event including technical panel sessions to high-level policy discussions, inspiring plenaries, real-time demonstrations, and an exhibit floor showcasing new technologies with opportunities to network and partner to grow the industry towards a safer, greener, smarter future for all.

“We felt it was time for the Annual Meeting’s name to evolve to reflect what it truly is: a place for innovators in our industry to unite and scale solutions,” said Laura Chace, President & CEO, ITS America. “As the ITS industry continues to grow, it is important for the name of the event to reflect the work we do at this conference. Through our partnership with RX, we will continue to grow **ITS America Conference & Expo** to meet the needs of the industry to scale innovation.”

The next **ITS America Conference & Expo** will be held at the Gaylord Texan Resort & Convention Center April 24-27 (exhibits begin on April 25). The theme will be **“Implementing Innovation for AIP”**. This theme was developed after the 2022 World Congress in LA where practitioners enthusiastically voiced the need for a focus on helping the industry implement innovative solutions to benefit communities. The program will include several key tracks on a variety of ITS technologies including autonomous vehicles, connected vehicles, digital infrastructure, emerging technologies like air mobility, mobility on demand, and equitable transportation, and sustainability and resiliency technology.

Jaime McAuley, Event Director, ITS America Events and RX said, “The power of in-person networking through a strong and dynamic event is critical for bringing the ITS community together. We are working closely with our partners at ITS America to develop an innovative conference program and build an interactive and diverse show floor showcasing the latest trends and solutions in intelligent transportation.”

For more information on ITS America Conference & Expo, visit:
<https://www.itsamericaevents.com/annual-meeting/en-us.html>

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About ITS America

ITS America is the nation's leading advocate for a better future transformed by transportation technology and innovation that is safer, greener, and smarter for all. Founded as an official advisory board to the U.S. Department of Transportation, ITS America is the nation's only public-private advocacy group on transportation technology, representing public transportation agencies, transit, planning organizations, automotive manufacturers, technology companies, start-ups, engineering firms, automotive suppliers, insurance companies, and research and academic universities. Learn more at www.itsa.org

About RX (Reed Exhibitions)

RX is in the business of building businesses for individuals, communities and organizations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com