

# MOBILITY IN THE MAKING

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## ABOUT

Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

This publication is produced with support from USDOT's Intelligent Transportation Systems Joint Program Office (ITS JPO).

For more information, to read past issues, or to contribute a news story, please visit: [www.itsa.org/mobility-in-the-making](http://www.itsa.org/mobility-in-the-making)



U.S. Department of Transportation



**Lyft battery recycling partnership launches**

(Photo by [Lyft](#))



**START expands Jackson, WY, microtransit service**

(Photo by [Buckrail](#))



**Charlotte, NC, announces EV carsharing program**

(Photo by [Pexels](#))



**RFTA & Masabi partner for mobile fare payment**

(Photo by [Masabi](#))



**NYC aims to make micro-mobility pilot permanent**

(Photo by [NYC DOT](#))



**Jersey City's on-demand Via service wins award**

(Photo by [NJBiz](#))



**Uber partners with taxi app in San Francisco, CA**

(Photo by [KTUW](#))



**Lime partners to recycle e-bike & scooter batteries**

(Photo by [Lime](#))



**Alaska Airlines rolls out Lyft mileage partnership**

(Photo by [Simple Flying](#))



(Photo by [City and County of Denver](#))

## DENVER EXPANDS FREE RIDESHARING

*Denver Connector service extends and increases | November 10, 2022*

The Denver City Council has voted to extend its free, weekday rideshare service, the [Denver Connector](#) – originally a one-year pilot program led by Denver’s Department of Transportation and Infrastructure (DOTI) to provide point-to-point, on-demand mobility in Montebello in Denver, Colorado. With this decision, the City and County of Denver will extend service for two more years, as well as expand it to additional neighborhoods. The Denver Connector, operated by DOTI in partnership with Northeast Transportation Connections and Downtowner aims to improve local mobility.

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(Photo by [CARTS](#))

## CARTS ROLLS OUT ON-DEMAND RIDES

*Partnership with Via for curb-to-curb microtransit | November 7, 2022*

The Capital Area Rural Transportation System (CARTS) has teamed up with Via to launch on-demand microtransit service, [CARTS Now](#), in Marble Falls, Texas. As of November 7, travelers can request a CARTS Now ride between any two points in the Marble Falls area – adding to the existing program service areas in Bastrop, Lockhart, and Taylor, Texas. Service is available Monday through Friday from 7am to 7pm. Rides cost \$2 each way, with discounted rates available for seniors, persons with disabilities, veterans, and children under 12. This service aims to match riders for quick, flexible transportation.

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