

MOBILITY IN THE MAKING

FEBRUARY 2, 2023 | ISSUE #12

ABOUT

Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

This publication is produced with support from USDOT's Intelligent Transportation Systems Joint Program Office (ITS JPO).

For more information, to read past issues, or to contribute a news story, please visit: www.itsa.org/mobility-in-the-making



U.S. Department of Transportation



Lyft announces new emissions tracking tool
(Photo by [Lyft](#))



Electric bikeshare arrives in Port St. Lucie, Florida
(Photo by [WPTV](#))



TARTA Flex microtransit rolls out service in Ohio
(Photo by [Via](#))



SamTrans partners with Transdev for microtransit
(Photo by [Local News Matters](#))



City of Santa Cruz teams up for regional bikeshare
(Photo by [City of Santa Cruz](#))



Helbiz relaunches micro-mobility in Miami Lakes
(Photo by [Business Wire](#))



YoGo to launch family-owned electric bikeshare
(Photo by [YoGo Bike Share](#))



CCJPA plans contactless payment pilot, Tap2Ride
(Photo by [CCJPA](#))



NYC wants zero emission ridehailing fleets by 2030
(Photo by [City of New York](#))



(Photo by [City of Phoenix](#))

PHOENIX LAUNCHES MICROMOBILITY

Permeant shared micromobility program begins | January 20, 2023

Following the conclusion of a popular scooter share pilot, the City of Phoenix has launched a permanent [Shared Micromobility Program](#) with micromobility service providers Lime and Spin. Through this program, Lime and Spin will offer a mix of electric scooters, electric bikes, traditional pedal bikes, and adaptive bikes for the community to use anytime from 5am to 11:59pm daily. Each vendor will be able to deploy up to 1,500 vehicles, 30 percent of which must be deployed in designated Equity Zones. Discounted rates will be available for trips beginning in these zones and for individuals with low income.

READ MORE



(Photo by [ICTC](#))

ICTC ROLLS OUT EV MICROTRANSIT

Partnership with Via launches Calexico on Demand | January 9, 2023

The Imperial County Transportation Commission (ICTC), in partnership with Via, has launched [Calexico on Demand](#), a plug-in hybrid electric vehicle (EV) microtransit service in Calexico, California. Through this partnership, travelers can book on-demand rides Monday through Friday, from 6am to 6pm, by phone or using the Calexico On Demand app. The standard fare is \$2 per ride (\$1 for seniors and individuals with disabilities), plus \$1 for each additional passenger. This service is supported by funding from California's Clean Mobility Options (CMO) Voucher Pilot Program.

READ MORE