Lyft announces new emissions tracking tool
(Photo by Lyft)

Electric bikeshare arrives in Port St. Lucie, Florida
(Photo by WPTV)

TARTA Flex microtransit rolls out service in Ohio
(Photo by Via)

SamTrans partners with Transdev for microtransit
(Photo by Local News Matters)

City of Santa Cruz teams up for regional bikeshare
(Photo by City of Santa Cruz)

Helbiz relaunches micro-mobility in Miami Lakes
(Photo by Business Wire)

YoGo to launch family-owned electric bikeshare
(Photo by YoGo Bike Share)

CCJPA plans contactless payment pilot, Tap2Ride
(Photo by CCJPA)

NYC wants zero emission ridehailing fleets by 2030
(Photo by City of New York)

Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

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For more information, to read past issues, or to contribute a news story, please visit: www.itsa.org/mobility-in-the-making

MOBILITY IN THE MAKING
FEBRUARY 2, 2023 | ISSUE #12
ICTC ROLLS OUT EV MICROTRANSIT
Partnership with Via launches Calexico on Demand | January 9, 2023

The Imperial County Transportation Commission (ICTC), in partnership with Via, has launched Calexico on Demand, a plug-in hybrid electric vehicle (EV) microtransit service in Calexico, California. Through this partnership, travelers can book on-demand rides Monday through Friday, from 6am to 6pm, by phone or using the Calexico On Demand app. The standard fare is $2 per ride ($1 for seniors and individuals with disabilities), plus $1 for each additional passenger. This service is supported by funding from California’s Clean Mobility Options (CMO) Voucher Pilot Program.

PHOENIX LAUNCHES MICROMOBILITY
Permeant shared micromobility program begins | January 20, 2023

Following the conclusion of a popular scooter share pilot, the City of Phoenix has launched a permanent Shared Micromobility Program with micromobility service providers Lime and Spin. Through this program, Lime and Spin will offer a mix of electric scooters, electric bikes, traditional pedal bikes, and adaptive bikes for the community to use anytime from 5am to 11:59pm daily. Each vendor will be able to deploy up to 1,500 vehicles, 30 percent of which must be deployed in designated Equity Zones. Discounted rates will be available for trips beginning in these zones and for individuals with low income.