

March 9, 2023

The Honorable Garret Graves  
US House of Representatives  
2402 Rayburn House Office Building  
Washington, DC 20515

The Honorable Salud Carbajal  
US House of Representatives  
2331 Rayburn House Office Building  
Washington, DC 20515

Dear Representative Graves and Representative Carbajal,

On behalf of the Intelligent Transportation Society of America (ITS America), which represents organizations spanning the public, private, research, and non-profit sectors working to deploy intelligent transportation technologies, I write to thank you for your leadership and express strong support for the ITS Integration Act.

ITS America was founded by Congress in 1990 to advise the federal government and the US Department of Transportation on transformational transportation technologies. Our mission is to create safer, greener, and smarter communities for all, and we believe the ITS Integration Act will advance that mission.

In directing USDOT to leverage protected, secured, and anonymized third-party transportation data to inform transportation planning and real-time traffic management, the ITS Integration Act reinforces and expands upon the crucial role data and technology play in ensuring a safe and efficient transportation system. The implementation of this bill will help save lives, manage congestion, reduce emissions, improve freight and supply chain efficiencies, integrate traffic management systems, provide better travel information, support emergency response and public safety, and promote a safe systems approach, all while increasing American competitiveness on the global stage.

Over two decades into the 21<sup>st</sup> century – and with the historic funding being allocated to our infrastructure – it is imperative that we accelerate investment in these information systems and in the digital infrastructure underpinning our nation’s federal-aid highways and other spheres of transportation. Connectivity, automation, data, code, software, and other digital solutions are vital to safely operate our physical assets more productively. The ITS Integration Act is an important step towards ensuring we use digital tools, such as data, to operate more efficiently and effectively.

To achieve continued success in the global economy, the United States must do more to develop a national strategy and framework for digital infrastructure investment and deployment. I thank you for your work in moving us closer to that vision, and I look forward to seeing this bill become law so we can work with USDOT to implement its provisions.

Sincerely,



Laura D. Chace  
President and CEO