MOBILITY IN THE MAKING

MARCH 2, 2023 | ISSUE #13

ABOUT

Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

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For more information, to read past issues, or to contribute a news story, please visit: www.itsa.org/mobility-in-the-making





U.S. Department of Transportation



NYC DOT expands curbside carshare program (Photo by OANA)



Philadelphia releases 5 Year Indego Equity Plan (Photo by Indego)



Uber Freight & WattEV launch electric truck pilot (Photo by Uber Freight)



CVTD's free microtransit service, POOL, launches (Photo by CVTD)



FTA publishes findings from MOD Sandbox (Photo by FTA)



GCRTA has partnered to offer microtransit service (Photo by Ideastream)



Lyft launches dockable electric scooters & docks (Photo by Lyft)



D.C. rolls out real-time micromobility dashboard (Photo by Ride Report)



City of Gaffney launches University bikeshare pilot (Photo by Limestone University)

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(Photo by Veo)

ULTRA COMES TO LEHIGH ACRES, FL

LeeTran to expand Uber-powered on-demand pilot | March 2, 2023

ULTRA On-Demand Transit, an on-demand service made possible through a partnership between LeeTran and Uber, is coming to the Lehigh Acres area in Lee County, Florida. Scheduled to launch on March 2, travelers will be able book rides on multi-person vehicles to travel anywhere within the program service area, any day from 7am to 6pm. ULTRA On-Demand Transit trips will cost \$1.50 per ride during the pilot phase and can be booked through the Uber app or by calling the designated phone number. With the launch of this service in Lehigh Acres, LeeTran aims to expand access to mobility.

VEO PARTNERS WITH WASHINGTON

Partnership to deploy Veo electric bikes & scooters | February 16, 2023

The District of Columbia and Veo have partnered to bring Veo micromobility vehicles to the Washington D.C. area. Beginning February 16, Veo is deploying a mixed fleet of 720 standing scooters and 720 throttle-assist electric bikes (e-bikes), which will join vehicles from Lime, Lyft, and Spin as part of the District Department of Transportation's Shared Fleet Device Program. The addition of the throttle assisted e-bikes adds a new vehicle to this program, which aims to increase local access to sustainable, safe, and equitable mobility options. Veo vehicles can be unlocked via the VeoRide app.

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