# **MOBILITY IN THE MAKING**

### **ABOUT**

Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

This publication is produced with support from USDOT's Intelligent Transportation Systems Joint Program Office (ITS JPO).

For more information, to read past issues, or to contribute a news story, please visit: www.itsa.org/mobility-in-the-making





U.S. Department of Transportation



Bird scooters come back to West Springfield, MA (Photo by West Springfield)



OMF releases Mobility Data Specification (MDS) 2.0 (Photo by OMF)



Cruise AV ridehailing to come to Houston & Dallas
(Photo by Cruise)



Metro in Cincinnati, OH launches MetroNow! pilot (Photo by Metro)



Millbrae & Burlingame team up with Spin for bikeshare (Photo by City of Millbrae)



UberX Share service is expanding to more cities (Photo by Uber)



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City of Pensacola offers Employee Bikeshare (Photo by Rick Outzen)



Lyft launches feature to pre-order airport rides (Photo by Lyft)



City of Long Beach rolls out Bike Share for All (Photo by Long Beach)

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(Photo by NJ Transit)

### ST. PETERSBURG & LIME TEAM UP

Electric bikeshare program launches in St Petersburg, FL | April 26, 2023

The City of St. Petersburg has partnered with Lime to roll out a new electric <u>bikeshare program</u> in St. Petersburg, Florida. Through this program, Lime Gen 4 electric bikes (e-bikes) are available for use on-demand, with rides costing \$1 to unlock and \$0.39 per minute. After the ride is complete, bikes should be parked in designated hubs. The partnership aims to provide travelers with a safe, affordable, eco-friendly, and convenient transportation option to get around the city. The program has been approved for an initial three-year term, with options to renew as well as add more bikes if needed.

### NJ TRANSIT LAUNCHES PARTNERSHIP

Pilot with Uber & Lyft for expanded Access Link options | May 10, 2023

NJ Transit has partnered with Uber and Lyft to launch Access Link Riders' Choice Program Pilot. Through this pilot, Access Link riders can opt-in to receiving rides via these two ridehailing services instead of being picked up by a standard paratransit vehicle. Participation in the program is voluntary and traditional Access Link paratransit service remains available. The program aims to help reduce wait and trip times for NJ Transit's Access Link customers, as well as provide rides that are more cost effective for NJ Transit, while still providing access to the same reservation process and prices.

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