Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

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For more information, to read past issues, or to contribute a news story, please visit: www.itsa.org/mobility-in-the-making

City of Mobile partners with Lime for shared scooters
(Photo by City of Mobile)

GCTD launches GO Now on-demand rideshare
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Chicago scooter program updates & expands
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PACE ROLLS OUT LATE-NIGHT RIDES
Partnership with Via to launch Pace Connect service | June 27, 2023

Pace Suburban Bus (Pace) has partnered with Via to launch Pace Connect, a late-night ridehailing service operating in two designated service areas (O'Hare Businesses and the Harvey Area) in Chicago. Through this program, travelers can book rides on-demand between the hours of around 11pm to 6am, depending on the day and service zone. Rides can be booked via the Pace Connect app or by phone. They can then be paid for either within the app at the time of booking or by tapping a Ventra Card in the Pace Connect vehicle when boarding. Standard trip fare is $2, with reduced rates for transfers.

ROCHESTER LAUNCHES VEO SERVICE
Partnership with Veo for shared bike & scooter program | June 28, 2023

The City of Rochester and Veo have teamed up to launch Rochester’s Shared Micromobility Program. Through this program, 200 electric bikes (e-bikes) and 500 scooters will be available to rent on-demand. Vehicles can be located and unlocked using the VeoRide app. Trips cost $1 to unlock, plus $0.36 per minute for e-bike use and $0.33 per minute for scooter use. Low-income riders can apply to receive discounted rental rates. Travelers can also unlock multiple vehicles for group rides. This micromobility program aims to offer safe, sustainable, and equitable transportation options.