

MOBILITY IN THE MAKING

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ABOUT

Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

This publication is produced with support from USDOT's Intelligent Transportation Systems Joint Program Office (ITS JPO).

For more information, to read past issues, or to contribute a news story, please visit: www.itsa.org/mobility-in-the-making



U.S. Department of Transportation



Uber partners with Nuna Baby for Uber Car Seat

(Photo by [Nuna](#))



CATMA brings bikeshare back to Burlington area

(Photo by [Burlington Free Press](#))



City of Round Rock rolls out rideshare with zTrip

(Photo by [City of Round Rock](#))



City of Mobile partners with Lime for shared scooters

(Photo by [City of Mobile](#))



GCTD launches GO Now on-demand rideshare

(Photo by [GCTD](#))



Chicago scooter program updates & expands

(Photo by [Sun-Times](#))



SMART & TRC team up to launch on-demand service

(Photo by [TRC](#))



City of Santa Cruz & UCSC roll out bikeshare program

(Photo by [BCycle](#))



Study finds rideshare can aid colonoscopy access

(Photo by [ReachMD](#))



(Photo by [Pace Suburban Bus](#))

PACE ROLLS OUT LATE-NIGHT RIDES

Partnership with Via to launch Pace Connect service | June 27, 2023

Pace Suburban Bus (Pace) has partnered with Via to launch [Pace Connect](#), a late-night ridehailing service operating in two designated service areas (O'Hare Businesses and the Harvey Area) in Chicago. Through this program, travelers can book rides on-demand between the hours of around 11pm to 6am, depending on the day and service zone. Rides can be booked via the Pace Connect app or by phone. They can then be paid for either within the app at the time of booking or by tapping a Ventra Card in the Pace Connect vehicle when boarding. Standard trip fare is \$2, with reduced rates for transfers.

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(Photo by [Veo](#))

ROCHESTER LAUNCHES VEO SERVICE

Partnership with Veo for shared bike & scooter program | June 28, 2023

The City of Rochester and Veo have teamed up to launch Rochester's [Shared Micromobility Program](#). Through this program, 200 electric bikes (e-bikes) and 500 scooters will be available to rent on-demand. Vehicles can be located and unlocked using the VeoRide app. Trips cost \$1 to unlock, plus \$0.36 per minute for e-bike use and \$0.33 per minute for scooter use. Low-income riders can apply to receive discounted rental rates. Travelers can also unlock multiple vehicles for group rides. This micromobility program aims to offer safe, sustainable, and equitable transportation options.

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