

# MOBILITY IN THE MAKING

OCTOBER 5, 2023 | ISSUE #20

## ABOUT

Mobility in the Making is a monthly publication that highlights some of the recent updates and news regarding Mobility on Demand (MOD)-related programs, pilots, and partnerships.

This publication is produced with support from USDOT's Intelligent Transportation Systems Joint Program Office (ITS JPO).

For more information, to read past issues, or to contribute a news story, please visit: [www.itsa.org/mobility-in-the-making](http://www.itsa.org/mobility-in-the-making)



U.S. Department of Transportation



**Lyft launches ride matching feature, Women+ Connect**  
(Photo by [Lyft](#))



**Montgomery, Alabama rolls out microtransit service**  
(Photo by [Montgomery Transit](#))



**Pittsburg kicks off adaptive bikeshare funded by AARP**  
(Photo by [Pittsburg Magazine](#))



**CCTA partners with May Mobility for AV microtransit**  
(Photo by [May Mobility](#))



**Bikeshare comes to BHSU in Spearfish, South Dakota**  
(Photo by [Black Hills Bike Share](#))



**City of Plano partners to offer Lime scooter service**  
(Photo by [Lime](#))



**Micromobility company, Bird, acquires Spin**  
(Photo by [Spin](#))



**NCDOT pilots electric AV shuttle service with Beep**  
(Photo by [UNC](#))



**YoloTD officially launches BeeLine rideshare service**  
(Photo by [SACOG](#))



(Photo by [Isles, Inc.](#))

## TRENTON PILOTS ELECTRIC SHUTTLES

*Partnership for microtransit service, [GOTrenton!](#) | September 27, 2023*

The City of Trenton has teamed up with Isles, Inc. to roll out on-demand electric shuttle service, [GOTrenton!](#), in Trenton, New Jersey. Through this microtransit program, Trenton residents will be able to use the Circuit app to order rides from a five-vehicle fleet of electric vehicles for a cost of \$2 per trip. GOTrenton! will also include the installation of 20 charging stations that will be available to charge the shuttles and for public use. Supported by state funding, including a grant from the Department of Environmental Protection, this partnership aims to offer a clean, affordable transportation option.

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(Photo by [Veo](#))

## SAN ANTONIO PARTNERS WITH VEO

*Micromobility pilot to offer a mixed fleet of scooters | October 2, 2023*

The City of San Antonio has partnered with dockless micromobility provider, Veo, to bring both seated and standing Veo scooters to San Antonio, Texas. As of October 1, Veo has begun deploying a fleet of 500 Cosmo seated scooters and 500 Astro standing scooters that can be booked via the Veo app by travelers who are 18 years of age and older. Scooters cost \$1 to unlock and \$0.39 per minute to use. Low-income riders may also apply for a discounted fare. This partnership aims to provide an affordable and convenient mobility alternative to driving for riders with different needs and abilities.

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