

**K&L Gates LLP**

**1601 K St. NW #1, Washington, DC 20006**

September 11<sup>th</sup> 9:00am - 4:15pm | September 12<sup>th</sup> 9:00am - 2:00pm\*

ITS America Networking Reception September 11<sup>th</sup> 4:30pm – 6:00pm

**Premier Sponsors:**



Join ITS America, public and private sector leaders, practitioners, policy professionals, researchers and federal government officials from the executive branch and Congress as we further the conversation on how transportation technology can help achieve our shared goals of increasing safety, sustainability, resiliency, efficiency, accessibility, and mobility. Sessions will discuss the intersection of emerging technology and transportation policy. Public and private sector thought leaders will discuss: **Surface Transportation Reauthorization Policy** that places transportation technology on par with hard infrastructure, transforming the future of mobility through investments in **Digital Infrastructure**, unlocking the next frontier in transportation through **Artificial Intelligence**, saving lives, time and emissions through **Connectivity and V2X Technology**, and developing the transportation **Workforce of the Future**.

\*On September 12, ITS America’s Standing Committees will meet from 9am to 2pm. ITS America members are encouraged to participate in these in-person meetings.

**Day 1 Agenda**

*September 11, 2024*

<b>9:00am - 9:10am</b>	<b>Welcome and Opening Remarks</b> – <i>Laura Chace, President and CEO, ITS America</i>
<b>9:10am – 9:30am</b>	<b>Welcome Remarks from Congressional Leaders</b>
<b>9:30am – 10:15am</b>	<p><b>Unlocking the Promise of a Future Digital Infrastructure</b> – We discuss establishing a National Vision and Framework for transportation digital infrastructure that will underpin the future of American mobility.</p> <ul style="list-style-type: none"> <li>• <b>Chris Armstrong</b>, Vice President, Product, Cavnu</li> <li>• <b>Michelle Quadt</b>, Senior Director, 5G Acceleration, Verizon</li> </ul>
<b>10:15am – 10:35am</b>	<b>AI Keynote Remarks</b> – <i>Dr. Robert Hampshire, Deputy Assistant Secretary for Research and Technology, U.S. Department of Transportation</i>

**10:35am – 11:20am**

**Responsibly Leveraging AI for Better Outcomes** – Explore the policy, regulatory, and operational conditions that will lead to responsible deployment of artificial intelligence to achieve better transportation outcomes such as increased safety, efficiency, sustainability, and equity.

- **David Desharnis**, President and Chief Executive Officer, Rekor
- **Greg Winfree**, Chief Executive Officer, Texas A&M Transportation Institute (*moderator*)

**11:20am – 11:30am**

Coffee and Networking Break

**11:30am - 12:15pm**

**Securing our Connected Future** – A discussion of the importance of securing our increasingly-connected and digital transportation system from cybersecurity threats and to protect privacy.

- **Carlos Braceras**, Executive Director, Utah DOT
- **Fabio Capillo**, Assistant Director, Houston DOT
- **Brian Cronin**, Director, ITS Joint Program Office, U.S. DOT
- **Mark Knellinger**, Transportation Solutions Architect, Cisco

**12:15pm – 12:45pm**

Lunch Break

**12:45pm – 1:00pm**

**Workforce Keynote Remarks** (*USDOT or DOL Representative*)

**1:00pm – 1:45pm**

**Facilitating/Accelerating the Future Workforce** – This panel discussion will explore the impact of innovation and technologies on the current workforce and vocational training and academic pathways to facilitate the development of a workforce to meet the needs of our future transportation system.

- **Davey S. Kim**, SVP and Principal, National Transportation Policy and Multimodal Strategy, WSP
- **Karen Lightman**, Executive Director, Metro21, Carnegie Mellon University
- **Gerry Petrella**, General Manager, U.S. Public Policy, Microsoft
- **Laura Chace**, President and CEO, ITS America (*moderator*)

**1:45pm – 2:25pm**

**Fostering Innovation in your Organization** – This session will feature executive leadership from the public and private sector discussing strategies and best practices for leveraging innovation and technology

within regulatory agencies, transportation agencies, and private sector companies.

- **Lori Pepper**, South/Central Mobility Technology Solutions Leader, STV

**2:25pm – 2:45pm**

**Fireside Chat with Congressional Leaders**

**2:45pm – 3:00pm**

Coffee and Networking Break

**3:00pm – 3:45pm**

**Reauthorizing the Future of Transportation: View from the Hill** – Hear from congressional officials on key considerations before surface transportation reauthorization efforts ramp up in the next Congress.

**3:45pm - 4:05pm**

**Reauthorization Policy that Prioritizes Technology** – ITS America presents a call to action around surface transportation reauthorization policy that: (1) incorporates technology and digital infrastructure into the policy and planning process, (2) establishes substantial and certain funding for technology deployment and operations, and (3) a revised approach to procurement that recognizes the unique nature of technology as infrastructure.

- **Timothy Drake**, Senior Vice President, Public Policy and Regulatory Affairs, ITS America (moderator)

**4:05pm – 4:15pm**

**Closing Remarks**

**4:30pm - 6:00pm**

**Networking Reception**

## Day 2 Agenda

### ITS America Standing Committee Meetings

*September 12, 2024*

**9:00am - 10:00am**

V2X and Connected Transportation Committee Meeting

**10:15am - 11:15am**

Digital Infrastructure Committee Meeting

**11:30am - 12:30pm**

Automated Vehicle Committee Meeting

**12:45pm - 1:45pm**

Emerging Technology Committee Meeting