Join ITS America, public and private sector leaders, practitioners, policy professionals, researchers and federal government officials from the executive branch and Congress as we further the conversation on how transportation technology can help achieve our shared goals of increasing safety, sustainability, resiliency, efficiency, accessibility, and mobility. Sessions will discuss the intersection of emerging technology and transportation policy. Public and private sector thought leaders will discuss: **Surface Transportation Reauthorization Policy** that places transportation technology on par with hard infrastructure, transforming the future of mobility through investments in **Digital Infrastructure**, unlocking the next frontier in transportation through **Artificial Intelligence**, saving lives, time and emissions through **Connectivity and V2X Technology**, and developing the transportation **Workforce of the Future**.

*On September 12, ITS America’s Standing Committees will meet from 9am to 2pm. ITS America members are encouraged to participate in these in-person meetings.*

### Day 1 Agenda
*September 11, 2024*

- **9:00am - 9:10am**  
  Welcome and Opening Remarks – *Laura Chace, President and CEO, ITS America*

- **9:10am – 9:30am**  
  Welcome Remarks from Congressional Leaders

- **9:30am – 10:15am**  
  Unlocking the Promise of a Future Digital Infrastructure – We discuss establishing a National Vision and Framework for transportation digital infrastructure that will underpin the future of American mobility.

- **10:15am – 10:35am**  
  AI Keynote Remarks *(USDOT Representative)*
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:35am – 11:20am</td>
<td><strong>Responsibly Leveraging AI for Better Outcomes</strong> – Explore the policy, regulatory, and operational conditions that will lead to responsible deployment of artificial intelligence to achieve better transportation outcomes such as increased safety, efficiency, sustainability, and equity.</td>
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<td>11:20am – 11:30am</td>
<td>Coffee and Networking Break</td>
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<td>11:30am – 12:15pm</td>
<td><strong>Securing our Connected Future</strong> – A discussion of the importance of securing our increasingly-connected and digital transportation system from cybersecurity threats and to protect privacy.</td>
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<td>12:15pm – 12:45pm</td>
<td>Lunch Break</td>
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<td>12:45pm – 1:00pm</td>
<td><strong>Workforce Keynote Remarks</strong> <em>(USDOT or DOL Representative)</em></td>
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<td>1:00pm – 1:45pm</td>
<td><strong>Accelerating the Future Workforce</strong> – This panel discussion will explore the impact of innovation and technologies on the current workforce and vocational training and academic pathways to facilitate the development of a workforce to meet the needs of our future transportation system.</td>
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<td>1:45pm – 2:25pm</td>
<td><strong>Fostering Innovation in your Organization</strong> – This session will feature executive leadership from the public and private sector discussing strategies and best practices for leveraging innovation and technology within regulatory agencies, transportation agencies, and private sector companies.</td>
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<td>2:25pm – 2:45pm</td>
<td><strong>Fireside Chat with Congressional Leaders</strong></td>
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<td>2:45pm – 3:00pm</td>
<td>Coffee and Networking Break</td>
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<td>3:00pm – 3:45pm</td>
<td><strong>Reauthorizing the Future of Transportation: View from the Hill</strong> – Hear from congressional officials on key considerations before surface transportation reauthorization efforts ramp up in the next Congress.</td>
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<td>3:45pm – 4:05pm</td>
<td><strong>Reauthorization Policy that Prioritizes Technology</strong> – ITS America presents a call to action around surface transportation reauthorization policy that: (1) incorporates technology and digital infrastructure into the policy and planning process, (2) establishes substantial and certain funding for technology deployment and operations, and (3) a revised approach to procurement that recognizes the unique nature of technology as infrastructure.</td>
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<tr>
<td>4:05pm – 4:15pm</td>
<td>Closing Remarks</td>
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</table>
4:30pm - 6:00pm  Networking Reception (location TBD)

Day 2 Agenda
ITS America Standing Committee Meetings
September 12, 2024

9:00am - 10:00am  V2X and Connected Transportation Committee Meeting
10:15am - 11:15am  Digital Infrastructure Committee Meeting
11:30am - 12:30pm  Automated Vehicle Committee Meeting
12:45pm - 1:45pm  Emerging Technology Committee Meeting

Hotel Recommendations Near K&L Gates:
*Please note ITS America does not have an official group block for the summit.

- Washington Plaza Hotel
  - 10 Thomas Cir NW, Washington, DC, 20005
  - +1 202-842-1300
  - [Visit official website](#)
- Canopy by Hilton Washington DC Embassy Row
  - 1600 Rhode Island Avenue NW, Washington, DC, DC, 20036
  - +1 202-293-8000
  - [Visit official website](#)
- Hyatt regency Washington on Capitol Hill
  - 400 New Jersey Ave NW, Washington, DC, 20001
  - +1 202-737-1234
  - [Visit official website](#)