

K&L Gates LLP

1601 K St. NW #1, Washington, DC 20006

September 11th 9:00am - 4:15pm | September 12th 9:00am - 2:00pm*

ITS America Networking Reception September 11th 4:30pm – 6:00pm

Premier Sponsors:



Join ITS America, public and private sector leaders, practitioners, policy professionals, researchers and federal government officials from the executive branch and Congress as we further the conversation on how transportation technology can help achieve our shared goals of increasing safety, sustainability, resiliency, efficiency, accessibility, and mobility. Sessions will discuss the intersection of emerging technology and transportation policy. Public and private sector thought leaders will discuss: **Surface Transportation Reauthorization Policy** that places transportation technology on par with hard infrastructure, transforming the future of mobility through investments in **Digital Infrastructure**, unlocking the next frontier in transportation through **Artificial Intelligence**, saving lives, time and emissions through **Connectivity and V2X Technology**, and developing the transportation **Workforce of the Future**.

*On September 12, ITS America’s Standing Committees will meet from 9am to 2pm. ITS America members are encouraged to participate in these in-person meetings.

Day 1 Agenda

September 11, 2024

9:00am - 9:10am

Welcome and Opening Remarks – *Laura Chace, President and CEO, ITS America*

9:10am – 10:15am

Unlocking the Promise of a Future Digital Infrastructure – We discuss establishing a National Vision and Framework for transportation digital infrastructure that will underpin the future of American mobility.

- **Chris Armstrong**, Vice President, Product, Cavnu
- **Elise Feldpausch**, Connected Vehicle Technical Specialist, Michigan DOT
- **Ben Levine**, Deputy Assistant Secretary, Research & Technology, U.S. DOT
- **Joanna M. Pinkerton**, Senior Vice President, HNTB
- **Michelle Quadt**, Senior Director, 5G Acceleration, Verizon
- **Mark Pittman**, Director of Transportation AI, Bentley Systems
- **Bill Panos**, Senior Director, Bentley Systems (*moderator*)

10:15am – 10:35am	AI Keynote Remarks – <i>Dr. Robert Hampshire, Deputy Assistant Secretary for Research and Technology, U.S. Department of Transportation</i>
10:35am – 11:20am	<p>Responsibly Leveraging AI for Better Outcomes – Explore the policy, regulatory, and operational conditions that will lead to responsible deployment of artificial intelligence to achieve better transportation outcomes such as increased safety, efficiency, sustainability, and equity.</p> <ul style="list-style-type: none"> • Tolla Cherwenka, Global Leader Digital Customer Experience & Horizontal Solutions • David Desharnais, President and Chief Executive Officer, Rekor • David Giguere, Deputy Director, Atlanta Regional Commission • Tony Tavares, Director, Caltrans • Greg Winfree, Chief Executive Officer, Texas A&M Transportation Institute (<i>moderator</i>)
11:20am – 11:30am	<p>AASHTO's Moonshot Initiative - Envisioning and Realizing the Next Era of Transportation – A review and update on AASHTO's Moonshot Initiative that include a shared vision and goals, seven bold ideas or "moonshots" to transform transportation by 2030, and a number of individual and collective actions for State DOTs to pursue.</p>
11:30am - 12:15pm	<p>Securing our Connected Future – A discussion of the importance of securing our increasingly-connected and digital transportation system from cybersecurity threats and to protect privacy.</p> <ul style="list-style-type: none"> • Carlos Braceras, Executive Director, Utah DOT • Fabio Capillo, Assistant Director, Houston DOT • Brian Cronin, Director, ITS Joint Program Office, U.S. DOT • Mark Knellinger, Transportation Solutions Architect, Cisco • Ashley Nylen, Acting Assistant Director of Program Development & Strategy, U.S. DOT (<i>moderator</i>)
12:15pm – 1:00pm	Lunch Break

1:00pm – 1:45pm

Facilitating/Accelerating the Future Workforce – This panel discussion will explore the impact of innovation and technologies on the current workforce and vocational training and academic pathways to facilitate the development of a workforce to meet the needs of our future transportation system.

- **Davey S. Kim**, SVP and Principal, National Transportation Policy and Multimodal Strategy, WSP
- **Karen Lightman**, Executive Director, Metro21, Carnegie Mellon University
- **Vidhu Shekhar**, Government Strategy Leader – US State & Local Government, Worldwide Public Sector, Microsoft
- **Cole Scandaglia**, Senior Legislative Representative and Policy Advisor, Teamster
- **Laura Chace**, President and CEO, ITS America (*moderator*)

1:45pm – 2:25pm

Fostering Innovation in your Organization – This session will feature executive leadership from the public and private sector discussing strategies and best practices for leveraging innovation and technology within regulatory agencies, transportation agencies, and private sector companies.

- **Carlos Braceras**, Executive Director, Utah DOT
- **Lori Pepper**, South/Central Mobility Technology Solutions Leader, STV
- **Seleta Reynolds**, Chief Innovation Officer, LA Metro
- **Preeti Choudhary**, Executive Director, DriveOhio (*moderator*)

2:25pm – 3:10pm

Reauthorizing the Future of Transportation – During this panel we will hear from industry associations on key considerations before surface transportation reauthorization efforts ramp up in the next Congress.

- **Matthew Hardy**, Deputy Executive Director - Chief Technical Officer, ITE
- **Susan Howard**, Director of Policy and Public Relations, AASHTO
- **Ward W. McCarragher**, Vice President, Government Affairs and Advocacy, American Public Transportation Association
- **Sarah Puro**, Vice President, Safety and Technology Policy, Alliance for Automotive Innovation
- **Timothy Drake**, Senior Vice President, Public Policy and Regulatory Affairs, ITS America (*moderator*)

3:10pm – 3:30pm	Fireside Chat with Congressman Graves (R-MO), Chairman of House Transportation & Infrastructure Committee and Laura Chace, President and CEO, ITS America
3:30pm – 3:50pm	Fireside Chat with Congressman Larsen (D-WA), Ranking Member on House Transportation & Infrastructure Committee and Laura Chace, President & CEO, ITS America
3:50pm - 4:05pm	<p>Reauthorization Policy that Prioritizes Technology – ITS America presents a call to action around surface transportation reauthorization policy that: (1) incorporates technology and digital infrastructure into the policy and planning process, (2) establishes substantial and certain funding for technology deployment and operations, and (3) a revised approach to procurement that recognizes the unique nature of technology as infrastructure.</p> <ul style="list-style-type: none"> • Timothy Drake, Senior Vice President, Public Policy and Regulatory Affairs, ITS America
4:05pm – 4:15pm	Closing Remarks — <i>Finch Fulton, Government Affairs and Policy Advisor, K&L Gates</i>
4:15pm - 6:00pm	Networking Reception

Day 2 Agenda

ITS America Standing Committee Meetings *September 12, 2024*

9:00am - 10:00am	V2X and Connected Transportation Committee Meeting
10:15am - 11:15am	Digital Infrastructure Committee Meeting
11:30am - 12:30pm	Automated Vehicle Committee Meeting
12:45pm - 1:45pm	Emerging Technology Committee Meeting