

# ITS America 2025 Policy Summit

**K&L Gates LLP | 1601 K St. NW #1, Washington, DC 20006**

March 26<sup>th</sup> 9:00am - 4:00pm | March 27<sup>th</sup> 9:00am - 3:00pm

ITS America Networking Reception March 26<sup>th</sup> 4:00pm – 6:00pm

## Summit Overview

Join ITS America, public and private sector leaders, practitioners, policy professionals, researchers and federal government officials from the executive branch and Congress as we further the conversation on how transportation technology can help achieve our shared goals of increasing safety, efficiency, resiliency, mobility, and economic growth. Panels, keynotes, and fireside conversations will discuss the intersection of emerging technology and transportation policy. Public and private sector thought leaders will discuss: technology investment in the next surface transportation reauthorization, U.S. global competitiveness in transportation, technology procurement, artificial intelligence policy, consumer privacy, and Federal leadership in automated vehicle safety.

On day two, ITS America Standing Committee members will attend Committee meetings.

## Day 1 Agenda | *March 26, 2025*

9:00 - 9:10am	<b>Welcome and Opening Remarks</b>
9:10 – 9:50am	<b>Surface Transportation Reauthorization Fireside Chat with Congressional Leaders</b> <i>(tentative)</i>
9:50-10:40am	<b>Technology-Focused Surface Reauthorization: Delivering World Class Transportation &amp; Infrastructure</b> During this panel, we will hear from policy and industry leaders on ITS America’s reauthorization policy platform, focusing on the importance of prioritizing and investing in technology in our transportation system.
10:40 – 11:00am	<b>Networking Break</b>
11:00 – 11:20am	<b>Keynote: Integrating Technology for Global Competitiveness</b>
11:20 - 12:10pm	<b>Procurement Challenges and Opportunities</b>

This session will feature transportation practitioners and technology providers discussing their experience with transportation technology procurement and the opportunity we have to improve it through policy at the Federal level.

12:10 – 1:00pm

**Lunch**

1:00 – 1:50pm

**Federal Role in Artificial Intelligence**

Hear from industry and government leaders on the Federal government’s role in promoting and regulating artificial intelligence, and what the future looks like for AI in transportation in a new Presidential Administration.

1:50 – 2:40pm

**Automated Vehicle Framework Policy: Outlook and Desires**

A discussion with industry leaders and policy officials on what is needed from a Federal AV Framework and the outlook for AV policy under new USDOT leadership.

2:40 – 3:30pm

**Maintaining Consumer Privacy in a Connected Ecosystem**

This panel will explore transportation industry best practices on maintaining consumer data privacy while discussing what a Federal data privacy framework could include and how to improve consumer education.

3:30 – 3:45pm

**Closing Remarks**

4:00 - 6:00pm

**Networking Reception** (*K&L Gates Rooftop Terrace*)

**Day 2 Agenda** | March 27, 2025

Day two will consist of committee meetings for all 4 ITS America Standing Committees. Each committee will have an hour to meet, and a set timeframe will be announced in due time. The timeframe for day two is 8:00am - 3:00pm. **Please note day two is open for ITS America Members Only.**