

# ITS America 2025 Policy Summit

K&L Gates LLP | 1601 K St. NW #1, Washington, DC 20006

March 26<sup>th</sup> 9:00am - 4:15pm | March 27<sup>th</sup> 8:00am - 12:00pm

ITS America Networking Reception March 26<sup>th</sup> 4:30 pm – 6:00pm

Premier Sponsors:



## Summit Overview

Join ITS America, public and private sector leaders, practitioners, policy professionals, researchers and federal government officials as we further the conversation on how transportation technology can help achieve our shared goals of increasing safety, efficiency, resiliency, mobility, and economic growth. Panels, keynotes, and fireside conversations will discuss the intersection of emerging technology and transportation policy. Public and private sector thought leaders will discuss: technology investment in the next surface transportation reauthorization, U.S. global competitiveness in transportation, technology procurement, artificial intelligence policy, consumer privacy, and Federal leadership in automated vehicle safety.

On day two, ITS America Standing Committee members will attend Committee meetings.

## Day 1 Agenda | March 26, 2025

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|------------------|---|
| 9:00am – 9:15am  | <b>Welcome and Opening Remarks – <i>Laura Chace, President and CEO, ITS America</i></b>   |
| 9:15am – 9:30am  | <b>Keynote - <i>Loren Smith, Deputy Assistant Secretary for Policy, U.S. Department of Transportation</i></b>   |
| 9:30am – 9:50am  | <b>Fireside Chat - <i>Finch Fulton, Government Affairs Advisor, K&amp;L Gates and Laura Chace, President and CEO, ITS America</i></b>   |
| 9:50am – 10:50am | <b>Building Our Transportation and Infrastructure Future with Technology in the Surface Transportation Reauthorization:</b> During this panel, we will hear from policy and industry leaders on ITS America’s reauthorization policy platform, focusing on the importance of prioritizing and investing in technology in our transportation system. <ul style="list-style-type: none"><li>• <b>Chris Armstrong</b>, Chief Product Officer, Cavnu</li><li>• <b>Tilly Chang</b>, Executive Director, San Francisco County Transportation Authority (SFCTA)</li><li>• <b>Kurtis McBride</b>, CEO, Miovision</li><li>• <b>Russell McMurry</b>, Commissioner, Georgia DOT</li><li>• <b>Jared Perdue</b>, Secretary, Florida DOT</li><li>• <b>Joanna M. Pinkerton</b>, Senior Vice President, HNTB (<i>moderator</i>)</li></ul> |

10:50am – 11:05am

**Networking Break**

11:05am – 12:00pm

**Procurement Challenges and Opportunities:** This session will feature transportation practitioners and technology providers discussing their experience with transportation technology procurement and the opportunity we have to improve it through policy at the Federal level.

- **Alison Boan**, Capture Manager, Rekor
- **Steve Griffith**, Executive Director, Regulatory and Industry Affairs, National Electrical Manufacturers Association (NEMA)
- **Mark Pittman**, CEO, Blynscy
- **Karina Ricks**, Partner, Cityfi
- **Darran Anderson**, Director of Strategy and Innovation, Texas DOT (*moderator*)

12:00pm – 12:50pm

**Lunch**

12:50pm – 1:45pm

**Maintaining Consumer Privacy in a Connected Ecosystem:** This panel will explore transportation industry best practices on maintaining consumer data privacy while discussing what a Federal data privacy framework could include and how to improve consumer education.

- **Carlos Braceras**, Executive Director, Utah DOT
- **Erik Dietz**, Executive Vice President, PrePass Safety Alliance
- **Michelle Quadt**, Senior Director, 5G Acceleration, Verizon
- **Mina Sartipi**, Executive Director, UTC Research Institute
- **Kome Ajise**, Executive Director, Southern California Association of Governments (*moderator*)

1:45pm – 2:40pm

**Federal Role in Artificial Intelligence:** Hear from industry and government leaders on the Federal government's role in promoting and regulating artificial intelligence, what the future looks like for AI in transportation in a new Presidential Administration, and how transportation agencies are using AI today.

- **Darran Anderson**, Director of Strategy and Innovation, Texas DOT
- **David Lieberman**, Senior Director, U.S. Government Relations, Bentley
- **Andrew Riddle**, Community Planning Manager, Broward County Metropolitan Planning Organization
- **Vidhu Shekhar**, Government Strategy Leader, US State & Local Government, Microsoft
- **Laura Chace**, President and CEO, ITS America (*moderator*)

2:40pm – 2:50pm	<b>AI Implementation Guide Announcement – <i>Sinan Yordem, Vice President &amp; Head of Smart Infrastructure, North America, Cambridge Consultants</i></b>
2:50pm – 3:05pm	<b>Networking Break</b>
3:05pm – 4:00pm	<b>Automated Vehicle Framework Policy: Outlook and Desires:</b> A discussion with industry leaders and policy officials on what is needed from a Federal AV Framework and the outlook for AV policy under new U.S. DOT leadership and the new Congress. <ul style="list-style-type: none"><li>• <b>Greer Gillis</b>, Senior Vice President – Chief Infrastructure &amp; Development Officer, Jacksonville Transportation Authority</li><li>• <b>David Quinalty</b>, Head of Federal Policy &amp; Government Affairs, Waymo</li><li>• <b>Melissa Wade</b>, Senior Director, Government Relations, Aurora</li><li>• <b>Preeti Choudhary</b>, Executive Director, DriveOhio (<i>moderator</i>)</li></ul>
4:00pm – 4:20pm	<b>Fireside Chat: A Call to Action on Technology – <i>Bill Panos, Senior Director, Bentley; Joanna M. Pinkerton, Senior Vice President, HNTB, and Laura Chace, President and CEO, ITS America</i></b>
4:30pm – 6:00pm	<b>Networking Reception</b>

*This event is designed to conform with House and Senate Ethics rules for widely attended events and receptions.*

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## Day 2 Agenda | March 27, 2025

Day two will consist of committee meetings for ITS America Standing Committees.

**Please note day two is open for ITS America Members Only.**

8:00am – 8:50am	Committee Leadership Meeting (Committee Leaders Only)
9:00am – 9:50am	V2X and Connected Transportation Committee Meeting
10:00am – 10:50am	Emerging Technology Committee Meeting
11:00am – 11:50am	Digital Infrastructure Committee Meeting