## **ITSA ACADEMY**

## **Introduction to Transportation Data**

01. Essential Primer \_\_\_\_\_ Course

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- Contains current best practices on collection, use & management of data
- Expert insights & realworld use cases unpacks how transportation data can be used to reach key safety and mobility performance goals
- Bridging the gap between private and public sector by familiarizing industry needs

## On Your Time



- On demand
- Virtual
- Self paced
- Three hours long



- For Career Development
  - Designed to develop & deliver critical skills necessary to stay ahead
  - Gain practical knowledge applicable to your role
  - Earn **PDH credits**

## 04. Register Now!

Don't miss out on this chance to **develop your career and gain vital insight** on one of the most relevant topics in current ITS conversations.

- Student discount: Student2025
  - Perfect for undergrad and graduate students
- Young Professional discount: YoungProf25
  - $\circ\;$  Ask your employer to sponsor your workforce development

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Contact jmayer@itsa.org for more information.

https://itsa.org/itsa-academy/