

## DEPLOYING TODAY, EMPOWERING TOMORROW

August 24-28, 2025 | Georgia World Congress Center

## Company Name: ARIBO Project Title: Biggest Impact in GLOBAL Automated Mobility Development & Deployment

ARIBO is a global leader in accelerating real-world deployment of autonomous and intelligent transportation systems. In the past year, ARIBO deployed their modular planning and integration framework to help public and private operators move from AV curiosity to implementation. ARIBO streamlines business case development, ODD analysis, integration planning, and regulatory readiness — built from ARIBO's experience guiding over 70 AV projects globally.

ARIBO's work spans industries and geographies:

Airports: Leading AV innovation, regulatory advancement, planning and operations strategy at major U.S. airports

Transit & Buses: Supporting full-size automated bus projects in the U.K. and U.S. with integration and safety frameworks.

Federal/Public Lands: Advising on automated mobility strategies for parklands and federal property.

Industrial Logistics: Assessing autonomous truck operations in challenging terrains like Canadian forestry.

Startups & AV Developers: Advising and supporting over 30 AV developer/manufacturing companies across globe.

Global Infrastructure: Building the AV practice of one of the world's largest design and engineering firms.

ARIBO plays a leading role in the ITS community by contributing to national standards, serving on boards and advisory groups, and educating stakeholders. ARIBO uniquely combines deep AV expertise with hands-on ITS integration across transit, logistics, aviation, and infrastructure.

For these reasons, ARIBO exemplifies the spirit of the ITS Industry Award: innovation, impact, and leadership across intelligent mobility.

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