V2X for Policymakers and Non-ITS Professionals
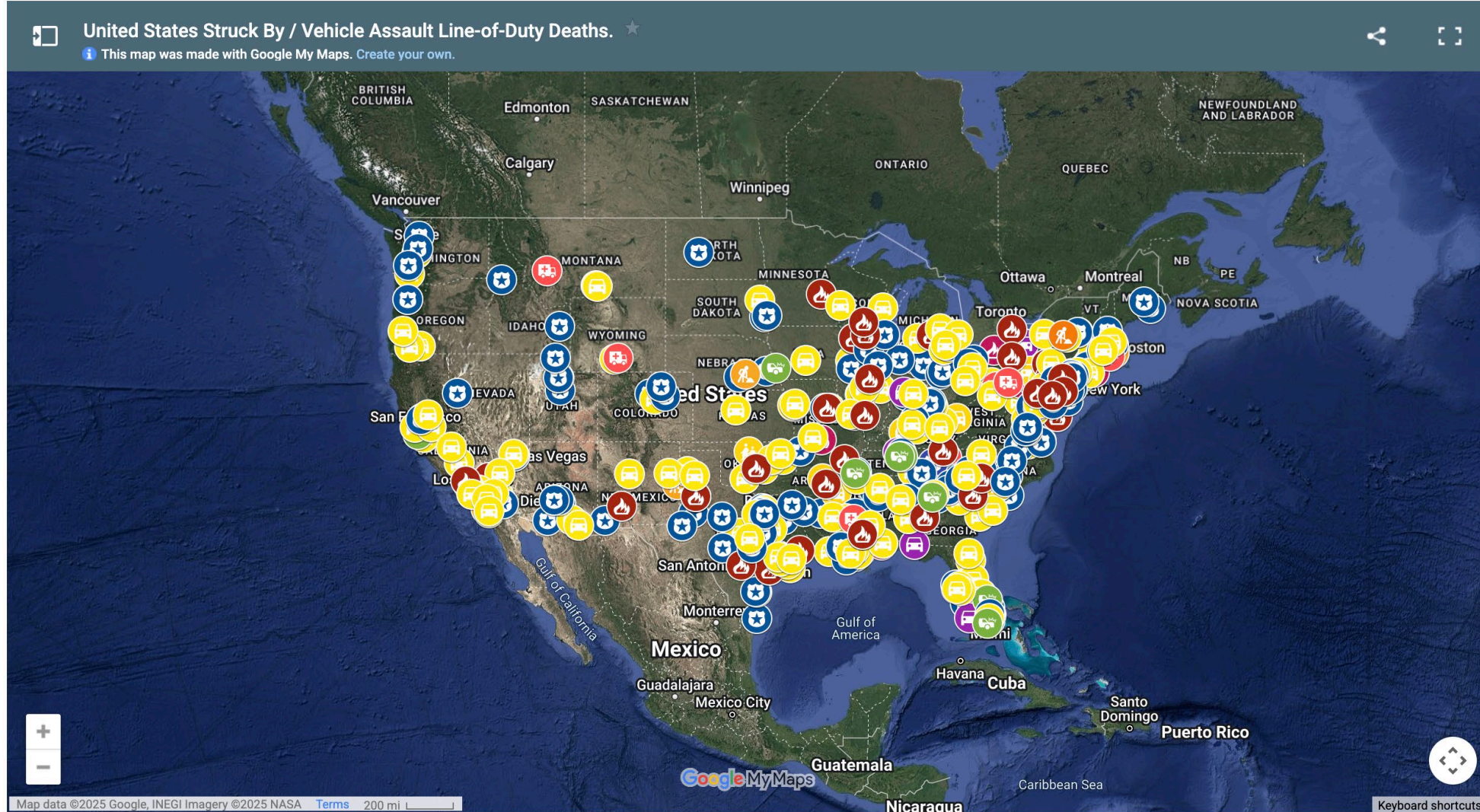
Brock Aun
VP of Communications and Public Policy
HAAS Alert

Map of U.S. Struck By LODDs

United States Struck By / Vehicle Assault Line-of-Duty Deaths. ☆

ℹ This map was made with Google My Maps. Create your own.

Equipping Your Fleet:

HA-7 Transponder

- Synchronizes with lightbars to automatically send digital alerts to civilians when emergency lights are flashing.

- Connects directly to the lightbar or E-Master in any fleet or command vehicle.
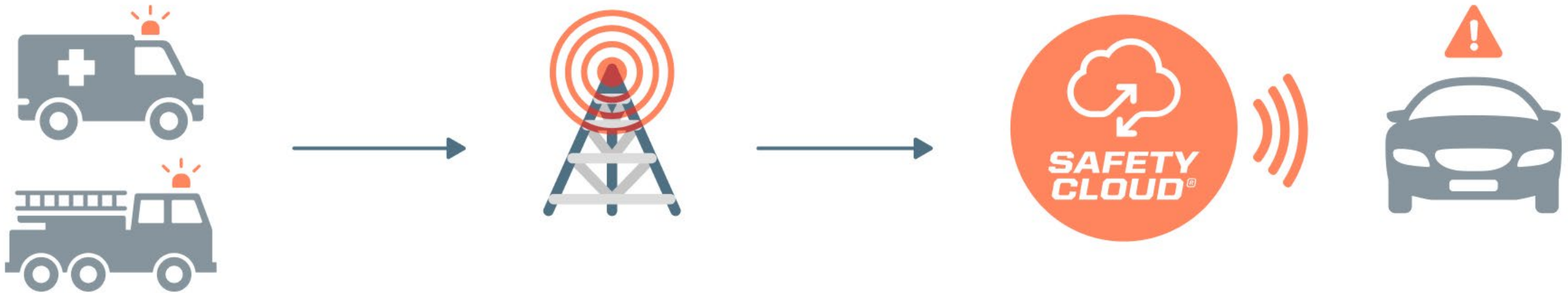
- No additional data plan required

4.3" x 5.3" x 1.4"

How It Works:

Safety Cloud integrates directly with into apparatus, and no additional actions are required from fire crews to start alerting.

When emergency flashing lights are activated, Safety Cloud automatically begins delivering alerts directly to drivers through connected vehicle services and navigation apps.

CHRYSLER DODGE Jeep RAM STELLANTIS VW waze

AiDEN AAA ACETECH apex NETWORKS APPLIED INFORMATION ATIMS azuga BEACON SOFTWARE bluePRINT Connect powered by ACETECH BudgetGPS CAA

cavnue C-ROADS Drivewyze E-ONE REV GROUP Emergency One ERICSSON Evam FEMA FERRARA REV GROUP

FleetComplete FM Flitsmeister FLORIAN Re Apparatus Frazer AHRENS-FOX HME GEOTAB IPAWS J-TECH HILL & SMITH KME REV GROUP LYT.

Mallatite Connecting Infrastructure MARION MITSUBISHI ELECTRIC MIXON HILL MIOVISION monotch SMART MOBILITY PLATFORMS McNeilus napcore national highways nexar

NIRA DYNAMICS NOAA one.network Pierce pi-lit PURSUITALERT RAVEN REKOR TRAFFIC SERVICES rosenbauer samsara Seagrave SIERRA WIRELESS

SolarTech STANDBY When attention matters. TAPCO ThruGreen Traffic Reimagined TOPS TowSoft TRAFFIC PRO BEDS traviation DIGITAL TRAFFIC SOLUTIONS VAISALA UNITED SAFETY & SURVIVABILITY CORPORATION

VERDEGRO VER-MAC VERSILIS INC WANCO webfleet solutions WHELEN wialon WZDx WORK ZONE DATA EXCHANGE Xtelligent

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Emergency Response
- Fire
- Law Enforcement
- EMS

Incident Response
- Accidents
- Disabled Vehicles
- Towing & Recovery

Road Work
- Construction Sites
- Amber Light Vehicles
- Road Maintenance
- Lane Closures
- Utility Repair

SAFETY CLOUD®

L2+ Driving
- Responder-to-AV
- Geofencing
- ADAS / ADS Integration

Infrastructure
- Traffic Signals
- School Zones
- Rail Crossings
- Pedestrian Crossings
- Automated Tolling
- EV Charging

Severe Weather
- Slippery Road
- Reduced Visibility
- Heavy Rain
- Wildfires
- Flooded Roads

Vehicle-to-Vehicle
- Dangerous Traffic Jam
- Wrong Way Driver Detection
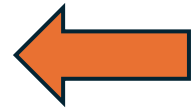- Wrong Way Driver Warning
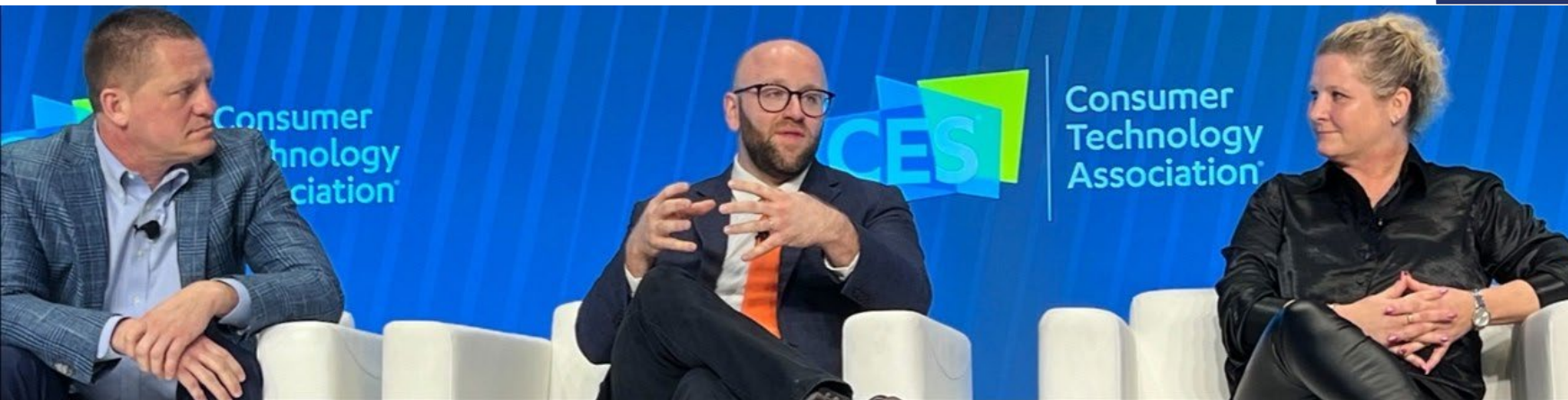- School Bus Stops

My Pathway to V2X

Not At All Qualified

- English major
- Background in political organizing and communications
- Dislikes cars, traffic, technical standards
- Never heard or said "V2X" until 2019

My Pathway to V2X

And Yet...

- V2X is For the People
- This work is rewarding and makes a difference
- It's actually pretty cool

Recommended Resources

HAAS Alert Resources

- Resources Page – Case Studies, Testimonials, Webinars, Explainers
- News and Press – Local News

ITS America Resources

- Beyond 5.9 V2X Deployment Plan
- ITS Use Case Library

Human Resources

- The V2X Community
- Beyond 5.9 V2X Committee
- Me!

A Final Thought

Focus on impact.